



SONA COLLEGE OF TECHNOLOGY

(An Autonomous Institutions)

Department : MBA

S. No.	Name of the Supervisor	Supervisor No	Name of the Scholar guiding	Date of enrolment	Title of the Research
1	Dr. P.K. Anjani	Ref.No:2880051	1. Mr. Kiran Kumar Keerthipati	13/02/2021	AN EMPIRICAL STUDY ON DIGITAL MARKETING ANALYTICS AND BUSINESS PERFORMANCE OF B2C COMPANIES IN BENGALURU
			2. Ms. Prabavathi D	16/8/2021	THE IMPACT OF TALENT MANAGEMENT ON SUSTAINABLE ORGANIZATIONAL PERFORMANCE IN ITES INDUSTRY, BENGALURU – AN EMPIRICAL STUDY
2	Dr. P. Prabadevi	Ref.No:2880016	Nil	Nil	Nil
3	Dr. V.P. Rameshkumaar	Ref.No:2880053	Nil	Nil	Nil