

**ANNEXURES – MBA**  
**CONSULTANCY PROJECTS**

| <b>S.No.</b> | <b>Financial Year</b> | <b>Name of faculty (Chief Consultant)</b> | <b>Client Organization</b>            | <b>Title of Consultancy of project</b>   | <b>Amount received (in Rupees)</b> | <b>Amount received (in words)</b>      |
|--------------|-----------------------|---|---------------------------------------|--|------------------------------------|--|
| 1            | 2016-17               | Dr.S.P.Thenmozhi                          | Jana Lakshmi Financial Services       | A market study on vegetable supply chain for Thalaivasal market                                  | 16,400                             | Sixteen Thousand and Four Hundred Only |
|              |                       | Dr.M.Selvaran                             | Sona Garments                         | A survey on Industrial and institutional garments  | 40,000                             | Forty Thousand only                    |
| 2            | 2015-16               | Immanuel D                                | Fibro Foods, Salem                    | Awareness and Market potential survey for Small Pellets  | 10,000                             | Ten Thousand Only                      |
| 3            | 2014-15               | Immanuel D                                | Thriveni Car Company Pvt. Ltd., Salem | Customer Satisfaction on After Sales Service of Maruthi Suzuki cars in Salem District (7 Taluks) | 7,500                              | Seven thousand and Five Hundred Only   |

**FULL TIME EXECUTIVE PROGRAMS OF ONE YEAR DURATION**

| S.No. | Academic Year | Name of the program  | Duration | No. of Students | Amount Received(In Rupees) | Amount received (in words)                              |
|-------|---------------|--|----------|-----------------|----------------------------|---|
| 1.    | 2016-17       | NIL  |          |                 |                            |   |
| 2.    | 2015-16       | MDP on Interactive Dashboards for Management Reporting   | 1 Day    | 1. 25           | 26,456                     | Twenty Six thousand and four hundred and fifty six only |
|       |               | Business Analytics and Data Modelling Using Excel  | 4 Days   | 2. 39           | 67,000                     | Sixty Seven thousand only                               |
| 3.    | 2014-15       | MDP on Managerial Effectiveness for the Middle and Senior Level Managers of JSW Steel Ltd, Salem | 5 Days   | 1. 30           | 312,500                    | Three lakhs and Twelve thousand and Five hundred only   |

### STUDENTS OPTING FOR HIGHER STUDIES

| S.No. | Graduating year of the Student | Name of the University/Institutions | Number of Students admitted | Year of admission |
|-------|--------------------------------|-------------------------------------|-----------------------------|-------------------|
| 1     | 2016-17                        | Periyar University, Salem           | 3                           | 2016              |
| 2     | 2015-16                        | Lake Head University, Canada        | 1                           | 2016              |
|       |                                | NORD University, Norway             | 1                           | 2016              |
|       |                                | Lincoln University , USA            | 1                           | 2016              |
| 3     | 2014-15                        | Periyar University, Salem           | 1                           | 2016              |

### PLACEMENT DETAILS

| Details                       | 2016-17  |
|-------------------------------|----------|
| No. of Offers                 | 77       |
| Placed Percentage             | 85%      |
| Overall Companies Engaged     | 64       |
| Highest Indian CTC Rs.        | 6,00,000 |
| Highest International CTC Rs. | -        |

| Placement |               |   |                          |                        |                        |                        |                       |
|-----------|---------------|---|--------------------------|------------------------|------------------------|------------------------|-----------------------|
| S.No.     | Academic Year | Name of the Company                     | No of students recruited | Minimum salary Offered | Maximum salary offered | Average salary offered | Median salary offered |
| 1         | 2016-17       | Wild Craft Pvt Ltd., Bengaluru          | 1                        | 240,000.00             | 600,000.00             | 314,675.32             | 290,000.00            |
|           |               | Think & Learn Pvt Ltd., Bengaluru       | 5                        |                        |                        |                        |                       |
|           |               | Netafim, Chennai                        | 1                        |                        |                        |                        |                       |
|           |               | Just Dial, Chennai                      | 5                        |                        |                        |                        |                       |
|           |               | Campus Images, Chennai                  | 4                        |                        |                        |                        |                       |
|           |               | Ezee Machining Online Services, Chennai | 3                        |                        |                        |                        |                       |
|           |               | Face, Coimbatore                        | 1                        |                        |                        |                        |                       |
|           |               | Axis Bank                               | 6                        |                        |                        |                        |                       |
|           |               | Vistaar Finance                         | 2                        |                        |                        |                        |                       |
|           |               | First American                          | 1                        |                        |                        |                        |                       |
|           |               | Idbi Insurance                          | 13                       |                        |                        |                        |                       |

|          |                |   |   |         |           |         |         |
|----------|----------------|---|---|---------|-----------|---------|---------|
|          |                | Sun Red Infotech  | 5 |         |           |         |         |
|          |                | Karur Vysya Bank  | 2 |         |           |         |         |
|          |                | Agaram  | 3 |         |           |         |         |
|          |                | Avtec   | 1 |         |           |         |         |
|          |                | Hdfc Asset Management   | 2 |         |           |         |         |
|          |                | Bnp Paribas   | 1 |         |           |         |         |
|          |                | Dbc, Salem  | 2 |         |           |         |         |
|          |                | Hcl Chennai   | 1 |         |           |         |         |
|          |                | Encore Organization   | 1 |         |           |         |         |
|          |                | Amara Raja Batteries  | 2 |         |           |         |         |
|          |                | Covenant Consulting   | 1 |         |           |         |         |
|          |                | Flextronics   | 1 |         |           |         |         |
|          |                | Reliance Securities   | 1 |         |           |         |         |
|          |                | True Sai - Fiat Mkting  | 1 |         |           |         |         |
|          |                | Kovaion Consulting  | 1 |         |           |         |         |
|          |                | Stock Holding Corp  | 5 |         |           |         |         |
|          |                | NabFins   | 3 |         |           |         |         |
|          |                | Bullion Fox   | 1 |         |           |         |         |
|          |                | Axis Corporation  | 1 |         |           |         |         |
| <b>2</b> | <b>2015-16</b> | CHEMIE-TECH L.L.C (EPC CONTRACTS & PROJECT MANAGEMENT SERVICES) | 1 | 223,200 | 1,193,593 | 325,786 | 325,000 |
|          |                | ZOHO CORPORATION, CHENNAI                                       | 1 |         |           |         |         |
|          |                | CITY UNION BANK   | 3 |         |           |         |         |
|          |                | WELDCRAFT PRIVATE LIMITED, YASHWANTHPUR                         | 1 |         |           |         |         |
|          |                | IRYAA CONSULTING SERVICES PRIVATE LIMITED                       | 1 |         |           |         |         |
|          |                | GSK   | 1 |         |           |         |         |

|  |   |    |  |  |  |  |
|--|---|----|--|--|--|--|
|  | SESHASAYEE PAPER BOARDS LIMITED, ERODE                | 1  |  |  |  |  |
|  | AMUL  | 1  |  |  |  |  |
|  | KARVY   | 1  |  |  |  |  |
|  | INDIAN BANK   | 1  |  |  |  |  |
|  | JUST DIAL, CHENNAI                                    | 14 |  |  |  |  |
|  | OCWEN FINANCIAL SOLUTIONS, BANGALORE                  | 1  |  |  |  |  |
|  | BLACK TUTRLE CONSULTANCY                              | 1  |  |  |  |  |
|  | MAGNASOFT CONSULTING INDIA PRIVATE LIMITED, BANGALORE | 7  |  |  |  |  |
|  | AXIS BANK   | 10 |  |  |  |  |
|  | LAKSHMI VILAS BANK, CHENNAI                           | 1  |  |  |  |  |
|  | AXIS BANK, ATTUR                                      | 1  |  |  |  |  |
|  | CITY UNION BANK                                       | 11 |  |  |  |  |
|  | THRIVENI SANDS & AGGREGATES, HOSUR                    | 4  |  |  |  |  |
|  | THRIVENI SANDS & AGGREGATES, HOSUR - AVS POOL CAMPUS  | 1  |  |  |  |  |
|  | RAJ TV  | 1  |  |  |  |  |
|  | COSIGN INDIA PRIVATE LIMITED                          | 1  |  |  |  |  |
|  | MANDO INDIA LIMITED, KANCHEEPURAM                     | 1  |  |  |  |  |
|  | CAREERNET CONSULTING                                  | 5  |  |  |  |  |
|  | TEXSYS STRUCTURES PRIVATE LIMITED, CHENNAI            | 1  |  |  |  |  |

|          |                |  |    |         |           |         |         |
|----------|----------------|--|----|---------|-----------|---------|---------|
|          |                | EMBEDS TECHNOLOGIES PRIVATE LIMITED, BANGALORE           | 1  |         |           |         |         |
|          |                | GRAMA VIDYAL MICRO FINANCE LIMITED                       | 1  |         |           |         |         |
|          |                | PROMPT TECHNOLOGIES INC, COIMBATORE                      | 24 |         |           |         |         |
|          |                | GOLDEN HYUNDAI, SALEM                                    | 1  |         |           |         |         |
|          |                | ARJUN AGRI AND BIO ENERGY SYSTEMS PRIVATE LIMITED, SALEM | 1  |         |           |         |         |
|          |                | EAST WEST PHARMA   | 3  |         |           |         |         |
|          |                | INDIAN CHEMICALS AND MINERALS                            | 4  |         |           |         |         |
|          |                | ALANCE TECHNOLOGIES, CHENNAI                             | 1  |         |           |         |         |
|          |                | VINAYAKA MISSIONS INSTITUTE OF MEDICAL SCIENCE (VIMS)    | 1  |         |           |         |         |
|          |                | AMMANARUL SPINNERS PRIVATE LIMITED, ATTUR                | 1  |         |           |         |         |
|          |                | SHRIRAM VALUE SERVICES LIMITED, CHENNAI                  | 1  |         |           |         |         |
|          |                | BEST PRACTICE WASHROOMS PRIVATE LIMITED, MUMBAI          | 1  |         |           |         |         |
|          |                | E SEVA FONEPAY PRIVATE LIMITED, NEPAL                    | 1  |         |           |         |         |
| <b>3</b> | <b>2014-15</b> | Axis Bank  | 6  | 180,000 | 1,141,000 | 278,341 | 217,500 |
|          |                | Career Net Consulting                                    | 3  |         |           |         |         |
|          |                | City Union Bank  | 9  |         |           |         |         |
|          |                | HDFC Bank  | 8  |         |           |         |         |
|          |                | ICICI Bank   | 2  |         |           |         |         |
|          |                | ICICI Securities, CBE                                    | 9  |         |           |         |         |

|  |  |    |  |  |  |  |
|--|--|----|--|--|--|--|
|  | IDBI Federal Insurance, coimbatore         | 1  |  |  |  |  |
|  | ITC Lifestyle                              | 1  |  |  |  |  |
|  | JSW Toshiba                                | 2  |  |  |  |  |
|  | Karur Vysya Bank                           | 2  |  |  |  |  |
|  | Park Plaza                                 | 8  |  |  |  |  |
|  | Royal Bank of Scotland (RBS)               | 2  |  |  |  |  |
|  | Shriram Transport Finance Company Limited  | 1  |  |  |  |  |
|  | State Street HCL Service's India Pvt. Ltd. | 1  |  |  |  |  |
|  | Valued Epistemics Pvt Ltd., - GRE Edge     | 3  |  |  |  |  |
|  | Venpa Staffing Consultants                 | 10 |  |  |  |  |
|  | Atos (American express)                    | 6  |  |  |  |  |
|  | Bull Academy & IT Services                 | 1  |  |  |  |  |
|  | Central Bank of India                      | 1  |  |  |  |  |
|  | Citi Bank                                  | 1  |  |  |  |  |
|  | Decathlon Sports India Private Ltd.        | 1  |  |  |  |  |
|  | Grand Pet Manufacturing, Salem             | 1  |  |  |  |  |
|  | Hinduja Global Solutions                   | 1  |  |  |  |  |
|  | Idea Cellular Ltd.                         | 1  |  |  |  |  |
|  | Jain Housing & Constructions Ltd.          | 1  |  |  |  |  |



|  |  |   |  |  |  |  |
|--|--|---|--|--|--|--|
|  | Jaro Education                                 | 1 |  |  |  |  |
|  | KCP Solar                                      | 5 |  |  |  |  |
|  | KFC Coimbatore                                 | 1 |  |  |  |  |
|  | Kotak Securities Ltd.                          | 2 |  |  |  |  |
|  | Living Art Constructions                       | 1 |  |  |  |  |
|  | M/s. "Laiterie De Curepipe Ltee" Mauritius.    | 5 |  |  |  |  |
|  | Mukesh Associates                              | 2 |  |  |  |  |
|  | My Deals 24/7                                  | 1 |  |  |  |  |
|  | Photon Interactive Private Limited             | 1 |  |  |  |  |
|  | Samsung Electronics Chennai                    | 1 |  |  |  |  |
|  | Sindoori Faber                                 | 1 |  |  |  |  |
|  | Siva Granite Products                          | 1 |  |  |  |  |
|  | Sri Murugalaya Silk House, Salem               | 5 |  |  |  |  |
|  | Sundaram Asset Management                      | 1 |  |  |  |  |
|  | Trust Management Consultant Pvt Ltd, Singapore | 2 |  |  |  |  |
|  | VCIDEX SOLUTIONS                               | 1 |  |  |  |  |
|  | Vgn Developers Pvt. Ltd.                       | 1 |  |  |  |  |
|  | Volvo Eicher Commercial Vehicles               | 5 |  |  |  |  |
|  | Yes Bank                                       | 1 |  |  |  |  |

### SPONSORED RESEARCH PROJECTS

| S.No. | Financial Year | Name of Faculty (Principal Investigator) | Name of the Funding agency             | Title of the Project   | Sanctioned order no. | Sanctioned date | Amount Received (In Rupees)              | Amount received (in words) |
|-------|----------------|--|--|--|----------------------|-----------------|--|----------------------------|
| 1     | 2016 – 17      | Dr.M.Selvaraj                            | State Planning Commission of Tamilnadu | Preparation of Perspective Plan for 7 backward blocks in Salem district under State Balanced Growth Fund | G.O.Ms.No.13         | 07.02.2013      | 0 *<br>* Rs.8.25 lakh yet to be received | -                          |
| 2     | 2015-16        | Dr.M.Selvaraj                            | State Planning Commission of Tamilnadu | Preparation of Perspective Plan for 7 backward blocks in Salem district under State Balanced Growth Fund | G.O.Ms.No.13         | 07.02.2013      | 75000                                    | Seventy Five Thousand      |
| 3     | 2014-15        | Dr.M.Selvaraj                            | State Planning Commission of Tamilnadu | Preparation of Human Development Report for Salem District   | No 294/DP/SPC/2013   | 04.02.2013      | 75000                                    | Seventy Five Thousand      |

**DETAILS OF TOP UNIVERSITIES WHERE YOUR GRADUATES HAVE BEEN ADMITTED FOR HIGHER STUDIES**

| <b>S.No.</b> | <b>Name of the student of your institution</b> | <b>Graduating year of the student</b> | <b>PG/PhD program in where student has been admitted</b> | <b>Name of the top university/institutions</b> | <b>Year of admission</b> |
|--------------|--|---------------------------------------|--|--|--------------------------|
| 1            | V.Swathi                                       | 2013                                  | M.Phil   | Christ University, Bangalore                   | 2016                     |
| 2            | V.Swathi                                       | 2013                                  | M.Phil   | Lake Head University, Canada                   | 2016                     |
| 3            | Vetriselvan                                    | 2015                                  | Ph.D   | Periyar University, Salem                      | 2016                     |
| 4            | Pratiksha                                      | 2013                                  | Ph.D in Management                                       | NORD University ,Norway                        | 2016                     |
| 5            | Prakriti Koirala                               | 2013                                  | Ph.D   | Lincoln University, CA,USA                     | 2016                     |

**DETAILS OF TOP UNIVERSITIES FROM WHERE STUDENTS HAVE ENROLLED IN YOUR INSTITUTION TO PURSUE HIGHER STUDIES**

| <b>S.No.</b> | <b>Name of student</b> | <b>Name of top University/Institution from where student graduated</b> | <b>Graduating year</b> | <b>Program enrolled in your institution(PG/PhD)</b> | <b>Year of admission</b> |
|--------------|------------------------|--|------------------------|---|--------------------------|
| 1            | Ranjani A/P Kumaravelu | Management and Science University , Malaysia                           | 2016                   | MBA   | 2016                     |
| 2            | Bikash Shulka          | Anna University  | 2014                   | MBA   | 2016                     |
| 3            | R.Venkataraman         | MP Rani Durgawati Vishvavidyalaya                                      | 2015                   | MBA   | 2015                     |
| 4            | Baidhyanath Gupta      | Pokhara University,Nepal   | 2015                   | MBA   | 2015                     |
| 5            | Sushila Chaulagain     | Tribhuvan Unuversity   | 2015                   | MBA   | 2015                     |
| 6            | Basant kumar sah       | Bangalore University   | 2015                   | MBA   | 2015                     |
| 7            | Sushil kumar Mahota    | Bangalore University   | 2015                   | MBA   | 2015                     |