

SONA COLLEGE OF TECHNOLOGY

Learning is a Celebration!

[An Autonomous Institution]



Approved by UGC



Approved by AICTE



Affiliated to
Anna University



NAAC Accredited
with 'A' Grade



SONA IS A SIRO



All Eligible Programmes
NBA Accredited

DIGITAL CAMPUS

www.sonatech.ac.in/ft

*Passion for
Fashion*

Department of FASHION TECHNOLOGY

NBA Accredited

B. Tech - FT (4 Years / 3 Years (Lateral Entry))

B.Tech - Fashion Technology is a four year UG Degree programme, affiliated to Anna University, Chennai.

Eligibility to join the programme:

Candidate with pass in 12th / Higher secondary with Maths, Physics and Chemistry.

Lateral Entry : Diploma (Any Branch)

Excellent scope to
become an Entrepreneur.
Start your own Fashion house
and earn in lakhs

20
YEARS OF
EXCELLENCE

ARE YOU Passionate in Fashion?

Fulfill your dream @ **SONA FASHION TECHNOLOGY**
with highest Salary Package
in **Top -class Industries**



**MENTOR AWARD
WINNER**



Salem | Tamil Nadu | India



- Fashion Art and Design
- Fashion illustration
- Woven and Knitted Fabric Structure and Design
- Pattern Engineering and Garment Construction
- Chemical Processing of Textiles and Garments
- Men's and Children's Wear
- Women's Wear, Lingerie and Designer blouse
- Apparel Production Planning and Control
- Industrial Engineering in Garment Production
- Embroidery and Surface Ornamentation
- Computer Aided Textile & Garment Designing
- Apparel Merchandising and Marketing
- Apparel Costing and Export Documentation
- Total Quality Management in Apparel Industry
- Fashion Retail Management

@ SONA

Only 350 students are graduating from this programme through various colleges every year, but in other engineering disciplines over 30,000 per year.

Hence huge job opportunities and sure placement in the garment industry and also scope for entrepreneurship in garment industry and fashion designing.

Good base for higher studies (MTech/MBA/NIFT).



Lecture Capture System



Apple Lab



Learning Management System



Online Training and Evaluation System



Facilitating Student - to - Student Teaching



World class R&D Centres

Lab Facility



Pattern Making Lab



Apparel CAD Lab



Design Collection



Garment Testing Lab



Garment Construction Lab



Dyeing & Printing Lab



Apparel Machinery Lab



Fabric Accessories Lab

Club Activities

The students are exposed to hands-on training in various verticals of garment design and manufacturing through these club activities apart from regular practical courses.



FIYOS (Design)



FASONA
(Boutique Management)



FTFSONA
(Future Technology of Fashion)



SONA STYLE SQUAD
(Fashion Show)

Awards & Accolades

**Four Time Winner of AICTE CII Award
for Best Industry Linked Department**



2016



2018



2019



2020



**MANTHAN FKCCI -
BUSINESS PLAN COMPETITION
WINNERS**

**Won 4th Place with
Rs.3 Lakhs
Cash Prize**



**AICTE LILAVATI AWARDS
2020 & 2021**



**NATIONAL LEVEL COMPETITION
WINNERS
PALS INNOWAH! 21-22**



**A. Shiney Pearlín
IIIrd Year FT**

**S.S. Sowndarya
IIIrd Year FT**

**M. Lokhitha
IIIrd Year FT**

**Received Cash Prize
Rs.10,000/-**



Department of **FASHION TECHNOLOGY**

19 YEARS OF
EXCELLENCE

ELITE ALUMNI

Ms. D. Dharmala Sree
Assistant Collector - Kerala
UPSC Civil Services Exam '18
10th Rank in Tamil Nadu
409th Rank in National Level (2012 Batch)



Bhavna Chabria
Director
Creatives Label Bhavna Chhabria
Bengaluru



Rammanohar Lingam
Sr. Manager - Fashion Business,
Flipkart, Bangalore



Sundaram B M
Plant Head
Laguna Clothing Private Limited
Bengaluru



Selvaganesh A
Manager - Buying
Landmark Group - Max Fashion
Bengaluru



Sheeja
Manager E-Commerce
Landmark Group
Bengaluru



Ms. Navya Shivaram
Silhouette LLC
California (USA)



Pradeep Varman S
General Manager-Marketing,
Sakthi Infra Tex Pvt. Ltd. Perundurai



Theepika N
Quality & Operations -
VueModel at Vue.ai,
Mad Street Den, Chennai



Aswathi Praveen
Fashion Designer
Dubai, UAE



Sindhu Mathi S M
Proprietor
Mrithun's Clothing
Singapore



Pravinraj R
Costume Designer
Film Industry
Chennai



Sarath Shekher
Factory Manager,
Laguna Clothing Pvt Ltd,
Bangalore



Remya Soman
Assistant Manager - Operations
Aditya Brila Fashion and Retail Ltd,
Bengaluru



Rajkumar R
General Manager
Loyal Textile Mills Ltd.,
Madurai



Bhaskar
Production Manager
Ginza Industries Ltd.,
Maharashtra



Raja Rajeshwari A
Production Leader - Supply
Decathlon





Placement 2023



Top
notch
company
placements

Highest Salary

7.6
Lakhs
per annum

Decathlon Sports India Pvt Ltd

DECATHLON 7.6 LPA



A. Shiney Pearlina



A. Kanakha Lakshmi

Internship Stipend : Rs.10000/month



A. Bhavadharani



S. Eniya



N. Juanamiraaculin Jenifer

LAGUNA CLOTHING LLP INDIA
Bangalore

LAGUNA

5.01 LPA

Internship Stipend :
Rs.10000/month



G. Sharan Raj



G. Monicarasi



T. Pavish



S. Depak



R. Dhanushiya



S. G. Dharshini



S. Samirah

MAD STREET DEN
Chennai

MAD STREET DEN 4.5 LPA

Internship Stipend :
Rs.15000/month



G. Guhha Priya



S. Karthi Krishna



R. Sri Akshaya



A. Prabhu



S. Ramanes

Aditya Birla Fashion &
Retail Limited, Bangalore

ADITYA BIRLA FASHION & RETAIL 4.0 LPA

Internship Stipend :
Rs.10000/month



P. Sivakumar



T. K. Eniyan



K. Girinath



S. Nivetha



P. B. Arulmozhiyendhan



S. Sangeetha



B. Vijay



G. Tamilselvan

Teejay India Pvt Ltd
Visakhapatnam

teejay

3.6 LPA

Internship Stipend :
Rs.10000/month



R. Nagamugesh



A. Hussain



M. Rakamanjari



G. V. Abinaya



V. Kaushika



S. N. Kavya



B. Kiruthika



T. Dharani



S. Dharanipriya



B. Birundha

Lifestyle Home Centre
- Landmark Group
Chennai,
Bangalore, Cochin

homecentre

4.0 LPA

Internship Stipend :
Rs.10000/month

DECATHLON Sports India
Pvt Ltd - Retail, Chennai

DECATHLON

3.5 LPA

Internship Stipend :
Rs.20000/month



P. Angelin Rajakumari



P. Aswini



K. Kavibala



B. J. Ranjitha

Skilift, Tirupur

SKILIFT

3.0 LPA

Internship Stipend :
Rs.16000/month

Dr. D. Raja
Professor & Head

EXCLUSIVE PLACEMENT TRAININGS

Our following exclusive Placement trainings are helping our students to attend and clear the interview processes of top leading apparel industries

- Technical Training Tests and refresher sessions
- Guest Lectures and workshops by Industry Experts
- Mock Trainings on Group Discussion and Mock Interview
- Aptitude training and tests
- In-plant trainings and Internships to get industry oriented training and exposure
- Career guidance guest lectures for Placement and Higher studies
- Involving students in various FT department club activities and contests to enhance the particular domain knowledge



Skill Enhancement Clubs

- FIYOS (Designing)
- FASHION STRIDE (Manufacturing)
- FASONA (Boutique Management)
- SONA STYLE SQUAD (Design & Fashion Show)
- SONA SWAG FASTO (Wearable Technology)
- SONA FA-ZINE (Fashion Magazine)

Club Activities

The students are exposed to hands-on training in various verticals of garment design and manufacturing through these club activities apart from regular practical courses.



VARIOUS JOB ROLES

DESIGNER



INDUSTRIAL ENGINEER



QUALITY CONTROL

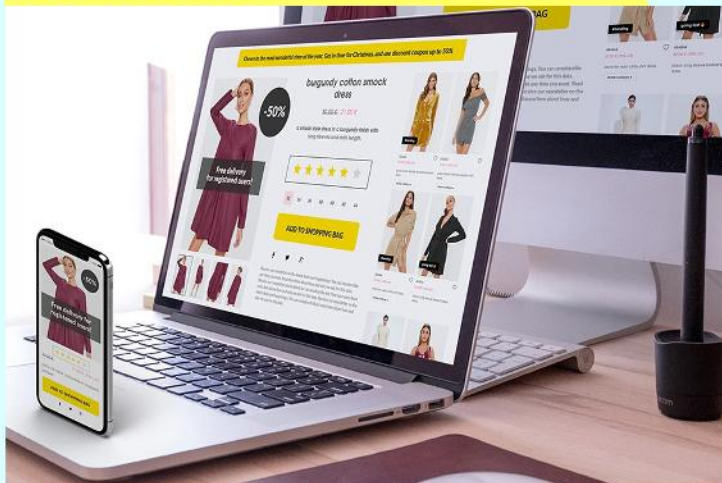


GARMENT UNIT

SOURCING



FASHION E-COMMERCE



FASHION RETAIL



MERCHANDISER



MARKETING



FASHION ANALYST



ENTREPRENEUR



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Join B.Tech
Fashion Technology @
Sona College of Technology
for Golden Career Opportunities

Department of FASHION TECHNOLOGY

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FASONA - Fashion in Sona (Fashionpreneur Platform)

Objectives:

- To enhance the student designing skills.
- To give exposure to the basic requirements of setting a boutique and boutique management skills.
- To give opportunities to understand the customer requirements and to complete the order.
- To train the students to start new business as fashion boutique.
- To conduct Seminars/Quiz/Workshop related to boutique management.

Staff Coordinators

Dr. S. Priyalatha, ASP / FT

Mr. M.R.Karthikeyan, AP / FT

Student Coordinators

Sowndharya SS – IV Yr FT

Ruhina B – IV Yr FT

Surthanthiravanitha B - III Yr FT

Suganthra Devi V - III Yr FT

Dharsika S - III Yr FT

Maria Rubin Ashwini A - III Yr FT

Abinaya Sri A - II Yr FT

Shedha Bilal - II Yr FT

SSS Club - SONA STYLE SQUAD (Design & Fashion Show Platform)

Objectives:

- To bring out the creative talent of the students in designing, grooming, modeling and artistic field.
- To encourage and showcase the inherent innovative talents in various platforms and to promote Team work among the students.
- To organize Quiz/Seminars/Workshop to improve skills related to fashion design.

Staff Coordinators

Dr. T. Vidya, AP / FT

Mr. C. Rajesh Kumar, AP / FT

Student Coordinators

Ajmal Manash R – IV Yr FT

Moushika T – IV Yr FT

Akshiya Raghini U – III Yr FT

Siragam Nagaleela S – III Yr FT

Aparna Sri K - II Yr FT

Thejeswini V - II Yr FT

Vignesh S - II Yr FT

Riththiga A - II Yr FT



Skill Enhancement Clubs – Student's Development

The students are exposed to hands on training in various verticals of garment designing and manufacturing through this club activities apart from regular courses.

FIYOS CLUB-Fashion In Your Own Style (Designing Platform)

Objectives:

- To enhance student designing skills by providing "Hands on training" and competitions.
- To train our students to participate in various design related events of other colleges.
- To provide insights and skills to meet the designer based job requirement.
- To organize the Workshop/Quiz/Seminars to enhance design skills.

Staff Coordinators

Mr.M.R.Karthikeyan, AP / FT
Dr.S.Priyalatha, ASP / FT

Student Coordinators

Lokhitha.M – IV Yr FT
Chella Rajathi. – IV Yr FT
Sri Akshayaa.R – IV Yr FT
Saru Latha. U – IV Yr FT
Kamaleshwarn G – III Yr FT
Sharanya N – III Yr FT
Rabia.T– III Yr FT
Amirthavarshini A – III Yr FT
Lakshitha B – II Yr FT
Madhumitha K – II Yr FT



Fashion Stride Club (Manufacturing Platform)

Objectives:

- To train the students in Manpower calculation, equipment and machine handling techniques, line layout planning and absenteeism Management.
- To educate the students on merchandising plan, costing, order execution, up gradation of their knowledge in latest technological development.
- To organize the Contest/Workshop to improve the knowledge in apparel manufacturing area.
- To develop the skills to improve Production/Productivity of apparel industry by taking them to real situation.

Staff Coordinators

Dr. S.M.Udaya Krithika, AP / FT
Mr. K.Mani, AP / FT

Student Coordinators

Moushika T – IV Yr FT
Ashwini P – IV Yr FT
Syamalapriya S – III Yr FT
Suryaprakash V – III Yr FT
Kamali D – II Yr FT
Shivani S – II Yr FT



SONA SWAG FASTO CLUB - E - Garment Ideator's Platform (Smart Wearable And Garments - Fashion Technology)

Objectives:

- To motivate students to explore the area of smart clothing
- To broaden their creativity and provide a solution through smart clothing
- To provide practical training/ skills using workshops (From foundation)
- To conduct seminars/quiz/workshop related to smart wearable & garments.

Student Coordinators

Dharshini SG – IV Yr FT
Vijay Sri RE – IV Yr FT
Nivetha S – IV Yr FT
Shruthi P – III Yr FT
Archana L – III Yr FT
Gokul Vignesh Dass S – III Yr FT
Amirtha Varshini A – III Yr FT
Thejeswini V – II Yr FT
Dharun S – II Yr FT
Danish P K – II Yr FT

Staff Coordinators

Ms.M.Rashma, AP / FT
Mr.K.Sivakumar, AP / FT
Mr.S.S.Suresh, AP / FT



Sona Fa-Zine Club: (Fashion Magazine)

Objectives:

- To enhance students skills in the areas of makeover, styling, costume designing, fashion photography and fashion content writing.
- To enhance and implement student's creativity, time management, communication, and team-building/working skills.
- To provide an integrated platform to work with different domains of teams to build leadership, organizing, social and problem-solving skills.
- To showcase and promote students' skills to industries and the outside world to encourage, motivate, and bring new opportunities to them.

Staff Coordinators

Mr. C. Rajesh Kumar, AP / FT
Dr. T. Vidya, AP / FT

Student Coordinators

Sivagurunathan S - IV Yr FT
Ajmal Manash R - IV Yr FT
Kaveri K - IV Yr FT
Hussain A - IV Yr FT
Depak S - IV Yr FT
Arul Mozhi Vendhan P B - IV Yr FT
Lingesh S - IV Yr FT
Kamaleswaran G - III Yr FT
Yosha S - III Yr FT
Naga Leela Siragam - III Yr FT
Chandramukhi K E - III Yr FT
Gokul Vignesh Dass S - III Yr FT
Archana L - III Yr FT
Bavithra P V - III Yr FT
Usha M - II Yr FT
Vinaisheka JV - II Yr FT
Abinaya P - II Yr FT
Obulohini O - II Yr FT

Overall Student's Club Coordinator

Mr.M.R.Karthikeyan – AP/FT
Mobile: 99427 39787

For further clarifications, please contact

Dr. D. RAJA,
Professor & HoD
Department of Fashion Technology
Mobile: +91 97892 87085
Phone: 0427- 4099835

<http://www.sonatech.ac.in/ft>

Sona College of Technology

| An Autonomous Institution |

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