

SONA COLLEGE OF TECHNOLOGY

Learning is a Celebration!

[An Autonomous Institution]



ARE YOU Passionate in Fashion

Fulfill your dream @ SONA FASHION TECHNOLOGY
with highest Salary Package
in Top -class Industries

21
YEARS OF
EXCELLENCE



Department of FASHION TECHNOLOGY

NBA ACCREDITED | AICTE-CII Mentor Award Winner
B. Tech - 4 Years Programme



Salem | Tamil Nadu | India
www.sonatech.ac.in/ft

Why SONA



Lecture Capture System



Facilitating Student-to-Student Teaching



Apple Lab



36+
World class
R&D Centres



Learning Management System

Major Subject of Study



-  Fashion Art and Design
-  Fashion Illustration
-  Woven and Knitted Fabric Structure & Design
-  Pattern Engineering and Garment Construction
-  Chemical Processing of Textiles and Garments
-  Men's and Children's Wear
-  Women's Wear, Lingerie and Designer blouse
-  Apparel Production Planning and Control
-  Apparel Merchandising and Marketing
-  Industrial Engineering in Garment Production
-  Embroidery and Surface Ornamentation
-  Computer Aided Textile & Garment Designing
-  Apparel Costing and Export Documentation
-  Total Quality Management in Apparel Industry
-  Fashion Retail Management

Only 350 students are graduating from this programme through various colleges every year, but in other engineering disciplines over 30,000 per year

Hence huge job opportunities and sure placement in the garment industry and also scope for entrepreneurship in garment industry and fashion designing.

Good base for higher studies (MTech/MBA/NIFT).



Garment Testing Lab



Apparel CAD Lab



Design Collection



Pattern Making Lab



Dyeing & Printing Lab



Garment Construction Lab



Apparel Machinery Lab



Fashion Accessories Lab

FEEL THE WORLD WITH YOU @ SONA

with complete range of modern amenities!

- Health Care
- Library 1,00,000 Books
- Hi-tech Laboratories
- Auditoriums 10 Numbers
- Cafeteria
- Workshops & Research Centres
- Swimming Pool
- Banking ATM
- Computing Facility
- 24 x 7 Security
- Hostel (Non AC)
- Student Activity Center
- Residential Sector
- Multiple Sports Complex
- Multi Cuisine Food
- Transport
- Modern Classrooms
- Shopping Center
- Gymnasium
- Sonaria Music Club
- WiFi Campus
- Purified RO Water
- Clubs & Research
- 24 x 7 Surveillance Campus

- NCC & NSS YRC
- Sona Garage Incubation Centre
- Hygiene Vegetarian Campus
- Sona Speakers Forum



Placement 2023



A.Shiney Pearlina
A.Kanakha Lakshmi

Decathlon Sports India, Coimbatore

A.Bhavadarani
A.Kanakha Lakshmi
G.Sharan Raj
G.Monicarasi

Laguna Clothing LLP, Bangalore

N.Juanamiraaculin Jennifer N
R.Gayatri

CTS, Chennai

G.Guhha Priya
S.Karthi Krishna
N.Aparna
A.Prabhu
S.Ramanees

P.Aswini

Decathlon Sports India Chennai

T. Moushika

SP Ventures

G.V.Abinaya

Aquarella India Pvt Ltd,

P.Sivakumar
T.K.Eniyan
K.Girinath
S.Nivetha
U.Sarulatha

Aditya Birla Fashion & Retail Limited, Bangalore

S.Kiruthika
R.Nivethitha
B.Dhinakaran

Gainup Industries India Pvt Ltd, Dindigul

A.Hussain
G.Tamilselvan
S.Swetha
P.Angelin
B.Birundha
S.Dharanipriya

K.Kavibala
B.J.Ranjitha

Skillift, Tirupur

B.Ruhina

S.P Apparels, Salem

T.Dharani
V.Kaushika
S.N.Kavya
B.Kiruthika
M.Ishwarya
S.Sangeetha

Lifestyle Home Centre, Landmark Group Chennai, Bangalore, Cochin

M.Rakamanjari
T.Pavish

Brand Studio Lifestyle Pvt Ltd, Bangalore

M.M.Meganthigaa

Twinbirds, Tirupur

S.Deepadarshini
R.Elavarasi
R.Srirama
M.Rajkumar
A.Prasath
K.Gokul

Jay Jay Mills India Pvt Ltd, Tirupur

R.Praveen

Rathees Enterprises & Haridevi Textiles, Salem

K.P.Nandhakumar

Sakho Group, Bangalore

S.Depak
R.Sri Akshyaa
R.Dhanushiya
S.G.Dharshini
S.Samirah

MAD STREET DEN, Chennai

R.Ajmal Manash

Landmark-Lifestyle, Erode

P.B.Arulmozhivendhan
B.Vijay

Teejay India Pvt Ltd, Visakhapatnam

100%
PLACEMENTS

6.5
LPA
Highest Salary

3.7
LPA
Average Salary

Leaders in Campus Placements



SIRAGAM NAGA LEELA
Decathlon Sports India Pvt Ltd, Coimbatore



AMIRTHA VARSHINI A



ARCHANA L



BARATH NARAYANAN A M



BOOPATHIRAJA M



HABITHA K



KARTHICK V



MARIA RUBIN ASWINI A



NANDHINI J



RABIA T



SACHIN R



THIRISHA A



MITHUN KARTHIK S

Aditya Birla Fashions and Retail Ltd, Bangalore



CHANDRAMUKHI K E



RITHIKA K



CHITTEPUREDDY PAVAN



GOKUL VIGNESH DASS S



KAMALESWARAN G



SUTHANTHIRAVANITHA B



NAGULLA HIRANMAI
Home Centre - Land Mark, Hyderabad

Posh Studio, Salem

Laguna Clothing Pvt Ltd, Bangalore

MAD Street Den, Chennai



YALAVARTHI LAVANYA



ANAND S



JAWAHAR SRINATH N



SHARANYA N



SHRUTHI P



ANEESHA FATHIMA S



INDHUJAA M



VARSITHA A

Shoppers Stop, Hyderabad

Shahi Exports Pvt Ltd, Bangalore

Modenik Lifestyle Pvt Ltd, Tirupur



DINESH KUMAR S



SANDHYA M



SASITHARAN P



HARISHKUMAR M



GOKULAKRISHNAN S



PRIYADARSHINI T



RISHIKANTH S

GA Morgan Dynamics Pvt Ltd, Bangalore

Sakthi Knitting Pvt Ltd, Tirupur



BOYINA HEMA SAI



DHARSIKA S



JAI NANTHANA K



PRIYA M



DEEPAK K



KOKILA K



AROKIYA REENA A



CHINNAMMA S

Teejay India Pvt Ltd, Visakhapatnam

Reliance Industries Ltd

RK Industries, Chennai



KAYALVILI J S



DINESH R K



MENAGADEVI R



AMIRTHAVARSHINI V



NIVASH S



SHARONY DEVAPRIYA J D



SORNAPRIYA P



YOKESH N

Brand Studio Lifestyle Pvt Ltd, Bangalore

Sri Sakthi Fabrics Pvt Ltd, Salem

KKP Fine Linen Private Limited, Namakkal

Our Notable Recruiters...

Club Activities

FASONA
(Boutique Management)

FTFSONA
(Future Technology of Fashion)

SONA STYLE SQUAD
(Fashion Show)

FIYOS
(Design)

SONA SWAG FASTO
(Wearable Technology)

The students are exposed to hands-on training in various verticals of garment design and manufacturing through these club activities apart from regular practical courses.

SONA FA-ZINE
(Fashion Magazine)



Awards & Accolades

Four Time Winner of AICTE CII Award
for Best Industry Linked Department



**AICTE CII
Mentor Award**



**AICTE-CII
Lilavathi Award 2020 & 21**



2020
Bagged the First Runner prize in the
'SANITATION AND HYGIENE'
under the title
SWSAH (SONA WOMEN SANITATION AND HYGIENE)



2021
Bagged the First Prize in the 'Women Innovators'
category for demonstrating 16 patented technologies
Sona College's SWIFTT
(Sona Women Innovators for Technology Transfer)

STUDENT'S RESEARCH AWARDS / ACHIEVEMENT



**NATIONAL LEVEL COMPETITION
WINNERS
PALS INNOWAH! 21-22
Received Cash Prize
Rs.10,000/-**

MANTHAN FKCCI - BUSINESS PLAN COMPETITION WINNERS

**Won 4th Place with
Rs.3 Lakhs
Cash Prize**



EXCLUSIVE PLACEMENT TRAININGS

Our following exclusive Placement trainings are helping our students to attend and clear the interview processes of top leading apparel industries

- Technical Training Tests and refresher sessions
- Guest Lectures and workshops by Industry Experts
- Mock Trainings on Group Discussion and Mock Interview
- Aptitude training and tests
- In-plant trainings and Internships to get industry oriented training and exposure
- Career guidance guest lectures for Placement and Higher studies
- Involving students in various FT department club activities and contests to enhance the particular domain knowledge



Skill Enhancement Clubs

- FIYOS (Designing)
- FASHION STRIDE (Manufacturing)
- FASONA (Boutique Management)
- SONA STYLE SQUAD (Design & Fashion Show)
- SONA SWAG FASTO (Wearable Technology)
- SONA FA-ZINE (Fashion Magazine)

Club Activities

The students are exposed to hands-on training in various verticals of garment design and manufacturing through these club activities apart from regular practical courses.



VARIOUS JOB ROLES



DESIGNER



INDUSTRIAL ENGINEER



QUALITY CONTROL



SOURCING



FASHION E-COMMERCE



FASHION RETAIL



MERCHANDISER



MARKETING



FASHION ANALYST



ENTREPRENEUR



ELITE ALUMNI

Ms. D. Dharmala Sree
Assistant Collector - Kerala
UPSC Civil Services Exam '18
10th Rank in Tamil Nadu
409th Rank in National Level (2012 Batch)



Sundaram B M
Plant Head
Laguna Clothing Private Limited
Bengaluru



Rammanohar Lingam
Sr. Manager - Fashion Business,
Flipkari, Bangalore



Bhavna Chabria
Director
Creatives Label Bhavna Chhabria
Bengaluru



Selvaganesh A
Manager - Buying
Landmark Group - Max Fashion
Bengaluru



Sheeja
Manager E-Commerce
Landmark Group
Bengaluru



Ms. Navya Shivaram
Silhouette LLC
California (USA)



Pradeep Varman S
General Manager-Marketing,
Sakhi Infra Tex Pvt. Ltd. Perundurai



Theepika N
Quality & Operations -
VueModel at Vue.ai,
Mad Street Den, Chennai



Aswathi Praveen
Fashion Designer
Dubai, UAE



Sindhu Mathi S M
Proprietor
Mrithun's Clothing
Singapore



Pravinraj R
Costume Designer
Film Industry
Chennai



Sarath Shekher
Factory Manager,
Laguna Clothing Pvt Ltd,
Bangalore



Remya Soman
Assistant Manager - Operations
Aditya Brila Fashion and Retail Ltd,
Bengaluru



Rajkumar R
General Manager
Loyal Textile Mills Ltd.,
Madurai



Bhaskar
Production Manager
Ginza Industries Ltd.,
Maharashtra



Raja Rajeshwari A
Production Leader - Supply
Decathlon



For Admissions, Contact

Dr. D. RAJA,

Professor & HoD, Department of Fashion Technology
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Sona College of Technology

| An Autonomous Institution |

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