



SONA COLLEGE OF TECHNOLOGY, SALEM – 636005
 (An Autonomous Institution Affiliated to Anna University, Chennai)
TRIMESTER END EXAMINATIONS - MBA – FEB/MAR 2020
REGULATIONS: 2017

DATE: 05/02/2020

TRIMESTER NO: V (REGULAR)

SESSION: FORENOON 10 A.M. to 1 P.M.

Exam Date Day	Branch	MBA	
19/02/20 WEDNESDAY		P17MBA501 ENTREPRENEURSHIP DEVELOPMENT	
20/02/20 THURSDAY		P17MBA502 PERSONAL MANAGEMENT AND GROWTH	
21/02/20 FRIDAY		P17MBA742 HR ANALYTICS	
22/02/20 SATURDAY		P17MBA733 SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	
24/02/20 MONDAY		P17MBA744 WORLD CLASS MANUFACTURING	
25/02/20 TUESDAY		P17MBA726 SALES AND DISTRIBUTION MANAGEMENT	
26/02/20 WEDNESDAY		P17MBA734 BANKING MANAGEMENT	
27/02/20 THURSDAY		P17MBA738 COMPENSATION MANAGEMENT	
28/02/20 FRIDAY		P17MBA727 BRAND MANAGEMENT	P17MBA735 RISK MANAGEMENT AND INSURANCE
29/02/20 SATURDAY		P17MBA728 RETAIL MANAGEMENT	
02/03/20 MONDAY		P17MBA739 TALENT ACQUISITION	P17MBA747 BUSINESS PROCESS REENGINEERING
03/03/20 TUESDAY		P17MBA732 MARKETING OF FINANCIAL SERVICES	
04/03/20 WEDNESDAY		P17MBA901 YOGA AND WELLNESS MANAGEMENT – II	P17MBA906 HINDI - II

CONTROLLER OF EXAMINATIONS



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SESSION: FORENOON 10 A.M. to 1 P.M.

Exam Date Day	Branch	
05/03/20 THURSDAY	MBA	P17MBA701 SERVICES MARKETING
		P17MBA401 CORPORATE SOCIAL RESPONSIBILITY AND ETHICS
06/03/20 FRIDAY		P17MBA709 MERCHANT BANKING AND FINANCIAL SERVICES
07/03/20 SATURDAY	MBA	P17MBA703 INTEGRATED MARKETING COMMUNICATION
		P17MBA702 CONSUMER BEHAVIOUR
09/03/20 MONDAY	MBA	P17MBA712 MICROFINANCE
		P17MBA706 CUSTOMER RELATIONSHIP MANAGEMENT
10/03/20 TUESDAY		P17MBA708 CORPORATE FINANCE
11/03/20 WEDNESDAY	MBA	P17MBA705 DIGITAL MARKETING
		P17MBA713 COMPETENCY MAPPING
12/03/20 THURSDAY		P17MBA806 HINDI - I
13/03/20 FRIDAY		

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TRIMESTER NO: III (ARREAR)

SESSION: AFTERNOON 2 P.M.to 5 P.M.

Exam Date Day	05/03/20 THURSDAY	06/03/20 FRIDAY	07/03/20 SATURDAY
Branch			
MBA	P17MBA302 HUMAN RESOURCE MANAGEMENT	P17MBA303 FINANCIAL MANAGEMENT	P17MBA305 BUSINESS RESEARCH METHODS

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TRIMESTER NO: II (ARREAR)

SESSION: AFTERNOON 2 P.M.to 5 P.M.

Exam Date Day	09/03/20 MONDAY		10/03/20 TUESDAY	11/03/20 WEDNESDAY	
Branch					
MBA	P17MBA201 ORGANIZATIONAL STRUCTURE, DESIGN AND CHANGE	P17MBA202 MANAGERIAL ECONOMICS – II	P17MBA203 ACCOUNTING FOR DECISION MAKING – II	P17MBA204 QUANTITATIVE METHODS – II	P17MBA205 MARKETING MANAGEMENT – I

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TRIMESTER NO: I (ARREAR)

SESSION: AFTERNOON 2 P.M.to 5 P.M.

Exam Date Day	12/03/20 THURSDAY		13/03/20 FRIDAY	
Branch				
MBA	P17MBA102 MANAGERIAL ECONOMICS – I	P17MBA104 QUANTITATIVE METHODS – I	P17MBA103 ACCOUNTING FOR DECISION MAKING – I	P17MBA105 BUSINESS LAW

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