

THE SONA TIMES

VOLUME 7
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SCALE



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Placements 2025 Batch as on Jan' 25

Marching from Excellence to Eminence

- 60 companies conducted the Recruitment Drives.
- Placement Head Count 55 %
- A Total of 633 offers across all Engineering Disciplines and MCA
- Thirty Students (ECE- 3, EEE- 4, MECH- 12, MCT- 6, CIVIL- 5) bagged offers from Japanese Companies with CTC of 15 to 21 LPA

AVERAGE CTC (IN LPA)

CSE,IT,
ADS & ECE **5.41**

EEE, MECH, MCT, BME,
CIVIL, FT & MCA **5.88**

NOTABLE ACHIEVEMENTS



1 Offer with
18.54 LPA
(IT)



2 Offers with
12.75 LPA
(CSE & IT)



5 Offers with
8.4 LPA
(CSE)



2 Offers with
8.4 & 11.5 LPA
(IT & ADS)



2 Offers with
9.5 LPA
(EEE)



3 Offers
with 8 LPA
(EEE)

Total of 427 Offers from
Major IT Services Companies

Capgemini

206

accenture

153



48



20

Companies with
more than 7 LPA
(38 Offers)



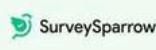
mr.cooper



DILOGY



multicoreware



DECATHLON



Prominent Recruiters 2025



SRINIVASA THIRUKALYANAM

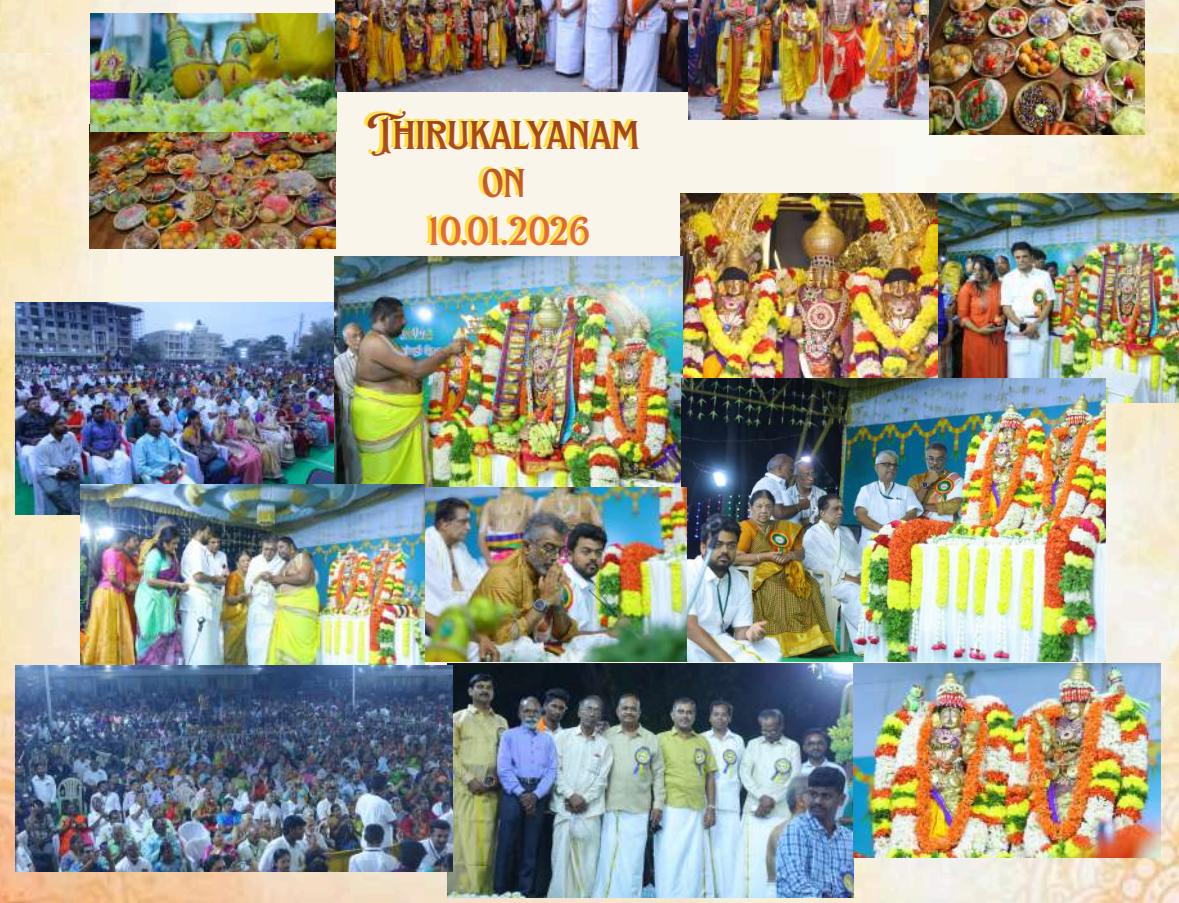
MANJAL

IDITTHAL

ON 09.01.2026



SEER THATTU
ON
10.01.2026



>> Highlights

Pongal Celebration



Sona College of Technology celebrated Pongal on 13th January 2026 with great enthusiasm and traditional spirit. The campus was adorned with colourful rangoli, sugarcane decorations, and festive arrangements reflecting Tamil culture. Students and faculty members actively participated in traditional games, and the ceremonial Pongal preparation. The celebration strengthened a sense of unity and gratitude, honoring the spirit of the harvest festival while highlighting the rich cultural heritage and traditional values of Tamil culture among the Sona community.

>> Highlights

77th Republic Day



Sona Institutions together proudly celebrated the 77th Republic Day on 26.01.2026 with great patriotism and enthusiasm. The National Flag was hoisted by Chairman Sri C. Valliappa, followed by his inspiring address to the gathering. Principals, faculty, staff, and students actively participated in the celebration. Meritorious students were honored with medals and certificates, and vibrant cultural performances added joy to the event.

Sona Champs '25



The 9th edition of Sona Champs, an interschool techno-cultural fest, was successfully conducted on 24 January 2026 with enthusiastic participation from over 1,000 students representing more than 50 schools. The event showcased students' talents in technical, cultural, and creative activities. It provided a vibrant platform for learning, competition, and collaboration. The success of the programme was made possible through the constant support and guidance of our Chairman, Vice-Chairmen, and Principal.

>> Highlights

60th Wedding Anniversary of our Honorable Chairman and Madam Chairman



The 60th Wedding Anniversary of our Honorable Chairman, Sri C. Valliappa, and Madam Chairman was celebrated on 27.01.2026. Their journey stands as an inspiring example not only to their family but also to society and the institution they have nurtured with great vision. On this special occasion, we express our heartfelt wishes to the respected couple for their enduring bond and exemplary leadership. May they continue to be blessed with good health, happiness, and many more years of togetherness.

Digital Empowerment Initiative: Government Laptop Distribution Event



The Government of Tamil Nadu organized a special laptop distribution event to empower students with digital learning tools and enhance their academic opportunities. During the event, laptops were symbolically distributed to students, encouraging the effective use of technology in education and skill development. Hon'ble Tourism Minister Mr. Rajendran graced the occasion, and the event was attended by Chairman Sri C. Valliappa, Vice Chairman Mr. Thyagu Valliappa, along with other government officials and dignitaries.

>> **Highlights**

Chairman and Vice Chairman addressing trainees at SCALE



Chairman, Sri. C. Valliappa and Vice Chairman, Mr. Thyagu Valliappa, addressed the students undergoing training at SCALE, Bangalore. He shared encouraging words and highlighted the importance of skill development and continuous learning. His speech inspired the students to stay confident and focused on their goals. He also wished them success and better opportunities for their future careers. The interaction motivated the students and strengthened their commitment to professional growth.

The Vasantha Panchami celebration



Since 2016, the Central Library has proudly followed the vision of Mr. Thyagu Valliappa to transform the library into a true Universe of Knowledge and a center for intellectual growth. The Vasantha Panchami celebration was held at the Central library, and the place was beautifully decorated with marigold flowers. The event was enriched by inspiring address from our Principal, Prof. Dr. S.R.R. Senthilkumar and the event was graced by Dr. B. Sathiyabhamma, along with faculty and students. The celebration also included the participation of Sona Champs school children.

>> **Highlights**

Sona Centre for Advanced Learning & Entrepreneurship



The SONA Finishing School Programme was launched on 19 January 2026 as a flagship initiative to enhance the industry readiness of final-year MBA students at Sona School of Business & Management. In collaboration with Grant Thornton, students gain real-time industry insights and global best practices. Guided by the vision of Vice Chairman Mr. Thyagu Valliappa, the initiative prepares students to be confident, employable, and future-ready professionals. The Finishing School effectively bridges the gap between academic learning and corporate expectations.

APTIS Orientation Programme

The Department of Humanities and Languages organized an APTIS Orientation Programme for second- and third-year students on 29 January 2026. Mr. Pranjal Choudhary introduced students to the APTIS test format, question types, and effective preparation strategies. It highlighted the importance of English proficiency for academic success and career opportunities. Students gained awareness on international assessment standards and improved their confidence in listening, reading, speaking, and writing skills.



>> Highlights

Speak for India 2025–26 | District Level Round



The District Level round of Speak for India 2025–26 was successfully conducted on 19 January 2026 at Sona College of Technology. A total of 152 participants competed with great confidence and enthusiasm. From them, 30 speakers were shortlisted for the second round, and 10 outstanding speakers advanced to the Zonal Level. The programme highlighted students' communication skills, critical thinking, and competitive spirit.

Empower Your Future with MBA – Orientation Programme

The Sona School of Business and Management (SBM), Sona College of Technology, Salem, successfully organized an orientation programme titled "Empower Your Future with MBA" for the final-year students of Computer Science and Engineering on 23 December 2025 at the Sri Valliappa Auditorium. The session was conducted by Mr. N. T. Srinivasulu, Dean – MBA Admissions, who provided valuable insights into the MBA programme, career opportunities, and admission pathways. The programme effectively guided students in understanding how an MBA can enhance their professional growth, leadership potential, and career prospects, helping them make informed decisions about their future.



>> Highlights

CSE department celebrating 6 years accreditation by the NBA



The Department of Computer Science and Engineering at Sona College of Technology proudly announced that it had secured NBA accreditation for a period of six years, valid from January 2026 to December 2031. It was mentioned that the accreditation highlighted the department's strong curriculum, experienced faculty, and industry-oriented training. The management conveyed its appreciation to the staff, students, and stakeholders for their continuous support in achieving this milestone.

ICT Academy & HCL Tech- UmagineDX

ICT Academy, in collaboration with HCLTech, organized the UmagineDX initiative to connect students with emerging digital technologies and industry insights. The program aimed to bridge the gap between academia and industry through expert sessions, interactive learning, and career guidance. It provided students with exposure to real-world technological advancements and future skill requirements. The initiative encouraged innovation, digital readiness, and employability among young learners.



>> Highlights

Project Expo for school students by the Civil department



The Civil Engineering Department conducted a Project Expo for school students on 20.01.2026. The event was organized to encourage interest in engineering and practical learning among the school students. They participated actively and showed great enthusiasm while interacting with the exhibits. Principal, Prof. Dr. S. R. R. Senthilkumar, reviewed the projects developed by the students during the expo. The department mentioned that faculty members and student volunteers guided the participants throughout the expo. They added that the program was successful and well appreciated by the visiting schools.

Hands-on Training on Next-Gen AR Skill Building

The Department of Computer Science and Engineering organized an engaging hands-on session on Next-Gen AR Skill Building, aimed at equipping students with real-world XR (Extended Reality) experience. The session was led by Mr. K. Rameshkumar, Technical Manager – XR Products, Trendsetters, who provided valuable insights into emerging AR technologies and practical applications, enabling students to enhance their technical skills and industry exposure.



>> Highlights

GOVERNING BODY MEETING



ACADEMIC COUNCIL

MEETING



>> Highlights

BIM in AEC: From Concept to Construction – A Hands-on Approach

The Department of Civil Engineering at Sona College of Technology organized a hands-on workshop titled "BIM in AEC: From Concept to Construction – A Hands-on Approach." The guest speaker, Ms. Pournima, Head of Operations at Designhive Projects Management Pvt Ltd, served as the resource person for the event, which took place in the APJ Hall on 21 January 2026. Dr. R.R. Senathipathi, Principal; Dr. S.R. R. Senthil Kumar, Head/Civil graced the occasion. Dr. M.N. A. Gulshan Taj, Deputy HoD/Civil; and Dr. N. Meenakshi, AP/Civil, coordinated the program. Students of the Civil department were highly benefitted out of it.



Inspiring Presence on "Faces of Salem" Radio Programme

We are proud to share that Prof. Dr. Sathyabhama, Head of the Department of Computer Science and Engineering (CSE), Sona College of Technology, was featured as the Special Guest on the "Faces of Salem" radio programme on January 12, 2026. Her valuable insights on education, technology, and leadership greatly inspired the listeners and highlighted the institution's commitment to academic excellence and innovation.

>> Highlights

National Education Day Celebration

The Department of Computer Science and Engineering celebrated National Education Day by organizing Debate and Drawing competitions. Students actively participated in debates on Marks vs Skills, sharing insightful viewpoints, and presented creative drawings on themes like AI in Education and Engineers Building a Smarter India. The event successfully encouraged confidence, creativity, and critical thinking among students.



Empowering Wellness for Future Women Technologists

A Health Awareness Programme titled “Wellness for Tomorrow’s Women Technologists” was organized to promote the importance of physical and mental well-being among aspiring women professionals. The programme focused on encouraging a balanced lifestyle, creating awareness about health, and empowering students to achieve holistic growth while preparing to become future innovators and leaders in technology.

Full Stack Web Development Programme with AI Tools

Department of Computer Science and Engineering, successfully conducted a 160-hour Full Stack Web Development Programme integrated with AI Tools as part of its industrial training initiative. The programme effectively strengthened students' technical proficiency by combining academic knowledge with real-world industry practices. Through intensive training and exposure to emerging technologies, the initiative enhanced students' practical skills.



>> Highlights



PLACEMENT ACHIEVEMENTS



>> **Highlights**



Sona Premier League (SPL) Auction

The Sona School of Business & Management organized the Sona Premier League (SPL) Auction on 8 January 2026, creating great excitement among students. The event combined strategy and sportsmanship, as teams carefully selected players to form strong and balanced squads. Captains and participants demonstrated leadership, teamwork, and smart decision-making during the bidding process. The high-energy auction marked the beginning of SPL Season 1 and built strong team spirit among students.

Expert Talk on Importance of Strategy for Success of Business Organisation

On 23rd January 2026, around 80 students and faculty members from the Department of Management Studies, Sona College of Technology, along with participants from Knowledge Institute of Technology, attended a session on “Importance of Strategy for Success of Business Organization.” The session was organized in association with the Madras Management Association (MMA). The guest speaker, Mr. N. Asoka, Founder of SPARK Engineers (P) Ltd, shared valuable insights from his rich industry and leadership experience.



BUILDEXPO 2026

The Salem Civil Engineering Association successfully conducted the Emerging Engineers contest at BUILDEXPO 2026. Sanjay M and Yasvanth S M from II Year Civil Engineering, along with Bharani T from CSE II Year, secured the II Prize. The association stated that the team was awarded a cash prize of ₹10,000. They appreciated the students for their outstanding performance and achievement.

>> Patents Granted

Patent granted for the innovative invention done in the month of December.

DR. M. Thangavel and Mr.V. Sangeeth Kumar/ Mech department were granted the patent no. 577092/2025 for their innovation, **MECHANISMS FOR AUTOMATING SCREW MOTION** on 31.12.2025.



>> **Highlights**

Sona Premier League (SPL) - Match



The Sona School of Business & Management successfully organized the Sona Premier League (SPL) 2026 from 28th to 30th January 2026, providing an exciting platform for students to showcase their sporting talent and team spirit. The event featured thrilling matches filled with energetic performances, leadership, and collaboration, creating memorable moments for all participants. The enthusiastic support from Vice Chairman, Mr. Thyagu Valliappa, faculty members and students added to the vibrant atmosphere of the tournament. The management, faculty coordinators, and sponsors played a vital role in making the event a grand success through their constant encouragement and support. SPL 2026 truly reflected the spirit of unity and sportsmanship among student at Sona.

>> Sports Achievements



INTERNATIONAL BADMINTON – MEN

Kishore Arunachalam K., a III Year Civil Engineering student, brought pride to the institution with his outstanding performance in badminton. He secured a gold medal at the State level and a silver medal at the All India individual level competitions. His consistent dedication and skill earned him selection for the prestigious Odisha International Super 100 Trophy.

NATIONAL LEVEL SWIMMING – MEN

Saran B., a first-year CSE student, showcased excellent performance at the 5th National Fin Swimming Championships. He secured an impressive tally of one gold, two silver, and one bronze medal in the competition. The championship was held from 19th to 22nd December 2025 at the International Swimming Pool, Yemmekere, Mangalore. His dedication, discipline, and hard work were clearly reflected in his achievements. The college proudly congratulates him on bringing laurels to the institution.



HOCKEY – WOMEN

Mekala M.,II CSE student, was selected to represent her team at the South Zone Inter-University Women's Hockey Championship. The tournament was held at Sathyabama Institute of Science & Technology, Chennai, from 15th to 19th January 2026. She successfully received the prestigious Form-III certificate for her participation and performance. The institution congratulates her for bringing pride to the college.

>> Sports Achievements



ATHLETICS – WOMEN

Sreelaya G., a first-year AIML student, achieved a proud milestone by securing the Bronze Medal in Discus Throw at the Anna University Inter-Zonal Level Athletics Championship. She recorded an impressive throw of 32.75 meters during the competition. The championship was held at Kongunadu College of Engineering & Technology, Thottiam, from 13th to 14th December 2025.

BADMINTON – MEN

Kishore Arunachalam K., a third-year Civil Engineering student, performed at the Tamil Nadu State Senior Ranking Badminton Tournament. He secured the Silver Medal and achieved the State 2nd Ranking in the competition. The tournament was held at Namakkal from 20th to 25th January 2026. Sona college of Technology proudly congratulates him for bringing recognition and honour to the institution.



POWERLIFTING – MEN

S. Balavenkatesh, a first-year EEE student, achieved an outstanding victory at the Tamil Nadu State Inter-Collegiate Powerlifting Tournament. He secured the Gold Medal in the competition held at Salem from 21st to 24th January 2026.

SILAMBAM – MEN

S. Balavenkatesh, a first-year EEE student, achieved an outstanding victory at the Tamil Nadu State Inter-Collegiate Powerlifting Tournament. He secured the Gold Medal in the competition held at Salem from 21st to 24th January 2026.



>> Staff Spotlight

Do you know why Tamilians and their richness in use of Science and Technology matters?

A famous quote about Technology,

“Any sufficiently advanced technology is indistinguishable from magic.”

– Arthur C. Clarke, Science Fiction Author & Futurist.

Our ancestors and forefathers have done that magic. In the modern era, people use advanced technology right from home appliances to Space research. Let us take a while to reinvent the good old technologies our ancestors had used.

Somewhere in a home at Salem, an interesting conversation between a young lady Thendral with her mother-in-law Veni goes on like this. Let's listen to it.

Thendral: Mom, what shall we cook for lunch? Please tell. I will bring veggies from refrigerator...

Veni: Mmm...I am not interested in lunch...All tasteless dishes...You are using refrigerator to store vegetables... they are not fresh...

Thendral: What to do mom? We have to move on with these kinds of appliances...

Ok..You tell me how you people have stored vegetables?

Veni: Come and sit here....Do you know paddy straw. That was majorly used for natural cooling.

Thendral: Mom, is it? Can you explain the method of using it?

Veni continued.....Earthen pots or food containers were wrapped with paddy straw, Sometimes the straw was slightly moistened, that setup was kept in a well-ventilated, shaded place...Vegetables and fruits stored in those containers retained their freshness without losing their nutrition and taste.

Thendral: Very interesting mom.....Please ...share other unique practices of your age...

Veni: We not only used natural home appliances but also utensils...Now a days, you people are using Silver and some black coated utensils...What do you call that?

Thendral: Non-stick utensils...

Veni: Mmm...Yah...We have used wooden and Stone utensils along with mud utensils which were naturally healthy and tasty...

Thendral: Have u ever tasted dosa and paniyaram made using Stone tawa?

Veni: Never tasted

Thendral: Stone utensils were used for many purposes..to store batter which allows slow and uniform fermentation, to store our traditional recipes in which tamarind is one of the ingredient... the stone utensil never reacts with the stored food...retains its freshness, to store pickle... increased shelf-life...other than these dosa tawa and paniyaram maker....which retains the softness, texture and color..You can never provide me such a food.

Wooden churner were used to make butter milk...wooden ladle and utensils, wooden mortar and pestle to dehull the grains.

>> Staff Spotlight

Thendral: She continued asking.. Mom do you have any of those utensils..

Veni: Yes, a few utensils I have at our village.. Do you remember that big mud pot(Kuthir) kept at the corner of the house? May times you have asked me, What is there inside? Old Utensils are safe inside.

Thendral: Thank you mom, I will bring those and use hereafter. What other best practices followed those days.. Pls share mom...

Veni: Oh,,my dear poor girl.. Go and get the yellow colored box that I kept in the last rack in our store room..

Thendral ran to the store room and brought the box

Veni: Open the box.

Thendral: Opened and her eyes astonished... asking "Mom.. What is this?"

Veni: With a great smile replied... This is red-soil coated toor daal (Mankattiya thuvaram paruppu)...

Thendral: What is the use of it?

Veni: Laughed and continued... The process involves coating the toor dal with fine, mineral-rich red soil or clay (red soil method) and leaving it to dry in the sun for about two weeks, after which it is traditionally de-husked. Uses are Natural Preservation, Enhanced Nutrition & Flavor, Easier Digestion, Traditional Processing

Thendral: Very informative... She recalled that "Now-a-days corporates started selling mud-coated daal of high cost..."

Veni: Those were our practices. Still we are staying healthy

Thendral: Surfed the web and understood the technology of how paddy straw served as refrigerator. The Cooling principle involved Evaporative cooling + Thermal insulation

- Evaporative cooling

- When water in the moist straw evaporates, it absorbs heat from the surroundings.
- This reduces the temperature of the pot and the contents inside.

- Thermal insulation

- Paddy straw contains air pockets, which slow down heat transfer.
- It prevents external heat from quickly reaching the stored food or water.

She also appreciated the advantages such as no electricity, Eco-friendly, biodegradable. She also understood the benefits of wooden and stone utensils that has low heat conduction, no chemical reaction, nutrient rich, eco-friendly, high durability and energy efficient.. whereas modern cookware are synthetic metal, lifestyle-driven not highly sustainable.

She murmured the quote: "Any sufficiently advanced technology is indistinguishable from magic."

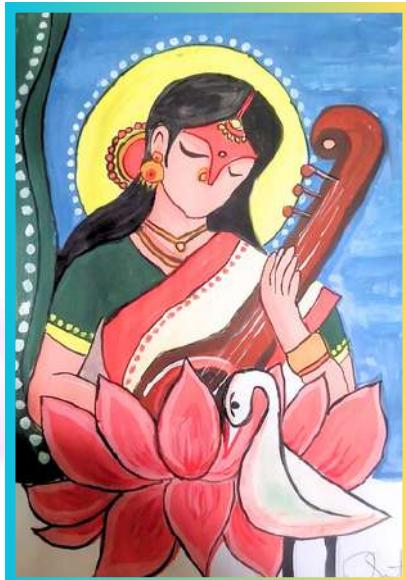
– Arthur C. Clarke, Science Fiction Author & Futurist.

Thendral obliged the richness of our Tamil culture, their advancement in Science and Technology even 1000 years ago...

She decided to spread the highness of Tamil to next generation...

-Dr.K.C.Rajheshwari
ASP/CSE.

>> Colourful Cascade



Swathi
FT-1 st year



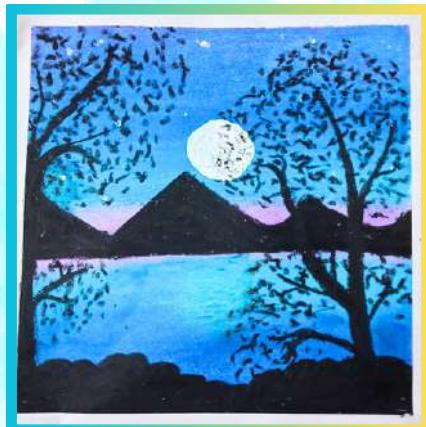
Oviyaa Shree S B
EXE, I year



Janaki. A
Civil, II year



A. Viveka
CBE, I year



Samyuktha G
EXE, I year