

THE SONA TIMES

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Election Marathon



"Feel Korea"

100% Voting Campaign



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in Construction" (DIGITECHCON '24)



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PLACEMENTS Batch 2023

Marching towards Excellence



Notable Companies (Salary range : 7 LPA to 19 LPA)



Prominent Recruiters- 2023 Batch





Highlights

International Conference on “Digital Technologies in Construction” (DIGITECHCON '24)



The Department of Civil Engineering organized the 3rd International Conference on “Digital Technologies in Construction” (DIGITECHCON '24) on 4th and 5th April 2024. The conference DIGITECHCON'24 acted as a platform for many National and International researchers to share their research expertise in various domains. The conference was dignified by the presence of Dr.U.Johnson Alengaram, Professor and Director, University of Malaya, Malaysia, Mr.Mohammed RS Hammeed, Managing Director at Arabian Corrosions Gen Trdg & Contg co. WLL, Dr.Fauzan Mohd.Jakarni, Professor & Head, University Putra Malaysia, Malaysia, Dr.Mohammed R.Talha, Indian Institute of Technology, Mandi and Mohammed Adildar, University of Sheffield, U.K. who gave their valuable insights on the topic. Products from various industries like RAMCO Cements, Ultratech Cement, Dalmia Cement, Bosch were displayed. Nearly 125 papers were presented in Hybrid Mode and three online special addresses were arranged from various universities. Students and participants from outside were highly benefitted by the International conference.

Rotary International District 2982 “100% Voting Marathon”

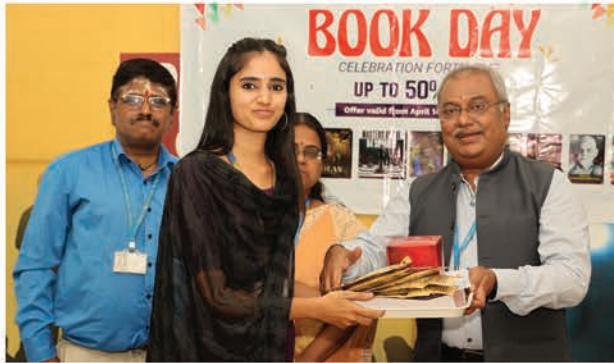


The members of the Rotary International District 2982 organised “100% Voting Marathon” on 13.04.2024. The chief guest of the event was R. Brindha Devi, I.A.S., District Collector of Salem and the guests of honour were Mr. C. Balachandar, IAS., Election Commissioner, Mr. D. Ambaieramanathan, Revenue Commissioner and Mrs. A. Mayil, Deputy Collector. Our respected Principal Prof. Dr. S.R.R. Senthilkumar, faculty member and students participated in the marathon and emphasized the importance of casting vote as a responsible citizen of the country.



Highlights

World Book Day Celebration



The World Book Day was celebrated at the Central Library of Sona College of Technology on 22nd and 23rd April, 2024. It was organized by the Central Library of the college. The sole purpose of the event was to mark tribute to the joy of reading and celebrate literature by featuring an array of engaging activities for students and faculty members. The motive of the program organisers was to inculcate a deep appreciation for reading and love for books in the young minds. There was a special display on outstandingly curated themed collections of top-selling titles and rare writings by Nobel Laureates, meticulously picked from more than one lakh collections of books. A variety of interactive activities such as debate competition, story narration, book review and fun events were organized. The events were designed to provoke creative and productive intelligence of the students. With an aim of honouring the achievers, an Award Ceremony was conducted on April 23, 2024. Our Principal, Prof. Dr. S.R.R. Senthilkumar delivered his valuable message and honoured the literary accomplishees with mementoes.

The Korean Educational and Cultural Event, "Feel Korea"



The Korean Educational and Cultural Event, "Feel Korea" was organised by Mr. Yohan Jeon, native Korean Trainer in Sona College of Technology on 15.04.2024. The event was graced by the presence of our respectable Chairman, Mr. C. Valliappa, our vice-chairmen Mr. Choko Valliappa and Mr. Thyagu Valliappa, our Principal Prof. Dr. S.R.R. Senthilkumar and also an eminent guest speaker from Korea, Mr. Young Hwan Cha, Head of Business Operations at Anguk Engineering and Counselling Pvt.Ltd. The students, who have taken Korean as optional language in association with some of the native Koreans performed many cultural programs. Students and participants from outside indeed felt Korea in Sona College of Technology.



Highlights

Sweep-thon '24



Sona Institutions in association with Salem City Municipal Corporation organized “Sweep-thon” on 16.04.2024. The main aim of this event was to unleash the creativity and problem-solving skills of the students. The event was based on the themes like “Helping the sweepers, Better Sweeping, Faster and Quicker Sweeping”. Many students participated and showcased their innovative ideas through prototypes and working models.

MoU with Cavin Kare

Sona EDC signed a MoU with M/s Cavin Kare. The main motive is to involve students, who are aspiring to become entrepreneurs to find solutions and improve their marketing and sales. This MoU will be providing expedient industrial visits, guest lectures, Internship programmes and also encourage students to take up specific projects related to production, quality management and distribution methods.



Academic Leadership Award by Global Learners Academy

Dr.P.K Anjani has received the Award of Academic Leadership by Global Learners Academy of Development in the 7th temporary Global Summit on Multi-disciplinary studies 2024 at Hotel Quality Sabari Grand In, Chennai. Sona College of Technology proudly congratulates Dr.P.K.Anjani for her achievement.



Highlights

HACKATHON '24

Bengal for Interpretation, Innovation and Incubation Centre, Salem organised Hackathon '24 under the title "Strategies for Mitigating Human Wildlife Conflict in Salem District" at Hasthampatti, Salem. M.Tharun Kumar, J. Karthick and T.S.Surendiren participated in the event and won second prize. Sona College of Technology proudly congratulates them for their achievement.



GUEST LECTURE ON "How to Face an Interview"

The Department of MBA organized a Guest Lecture for the first year MBA students on 03.04.2024. Mr. Padmanaban, Former Director -ONGC and RINL was invited as the guest speaker. He delivered a lecture on 'How to Face an Interview' and 'Tell me about yourself.' The students enthusiastically participated and gained valuable insights on it.

Placement Drive-CUB



Sona School of Business and Management arranged an on campus drive conducted by the City Union Bank on 25 and 26 April 2024. 61 Students from MBA and Sona Arts and Science college were qualified for the final round.



Highlights

100% Voting Campaign



An Awareness Campaign on “100% voting” was conducted at Sona College of Technology on 17.04.2024. The District Collector of Salem, R. Brindha Devi, I.A.S., was invited as the chief guest and our Vice- Chairman Mr.Thyagu Valliappa graced the campaign by his presence. The campaign was organised to bring about an awareness on the importance of casting vote and to invigorate the responsibility of every citizen of the country to abide by their Right to Vote. Students emphasized the concept of “100% voting” through a formation in the sports ground.

Momentum Minds Quiz



On April 10, 2024, the Department of Management Studies hosted an exhilarating quiz session “Momentum Minds Quiz”. Mr. Arvind Rajeev Sarathy acted as the quiz master. The competition focused on current affairs between the years 2023-24. Participants eagerly competed and some of the students won scholarships and cash prizes worth 6000 rupees. The event served as an engaging platform for exchanging intellectual competency fostering a dynamic learning environment for all the participants.

Guest lecture on “Study Abroad Opportunities”

The Department of Biomedical Engineering conducted a Guest lecture, “Study Abroad Opportunities” on 17.04.2024 at APJ Hall. Ms. Jayasri Mani, Branch Head, AECC, Coimbatore was invited as the guest speaker. The event was conducted to make the students aware of the various opportunities available abroad and also to enhance students to have a broader perspective on their field of studies. The lecture was an eye-opener for all the participants who participated in the event.





Highlights

Women Health Empowerment Program

The Faculty Development Cell of Sona College of Technology in association with Sona Ayush organized a one day workshop on “Women Health Empowerment Program” exclusively for the female faculty members on 13.04.2024 at Sona Ayush Clinic. The workshop included general vital screening, yoga session for stress management, health care tips and discussion, Reflexology track walking, laughing yoga and Satvik Ahara (Breakfast). Our faculty members highly benefitted by this workshop.



Kalai Vizha 2024

Sona Tamil Ilakkiya Mandram organised “Kalai Vizha 2024” on April 12, 2024. Mr. D.Thangamuthu, Tamil Orator was invited as the chief guest who gave a special speech on the topic “Vaanam Vasapadum”. Various cultural events and traditional dance forms were performed by the students. Around 150 students participated in different competitions and prizes were distributed to the winners.

Students achievement



Sri Krishna College of Engineering and Technology conducted a symposium VYUHA'24 on 24.04.2024. Students from Sona School of Business Management participated in Business blitz conducted by X Quizit team. Mr.Aravind Rajeevsarathy was the Quiz Master. Our students actively participated and won laurels to our college. Poorna Janani V and Priya dharshini P secured 2nd place and Tharanies S and Suruthi P won the 3rd place in the event. Sona College of Technology proudly congratulates the winners.



Highlights

MMA Event



Sona School of Business and Management along with MMA organised a guest lecture on “Mitigating Risk in Business” on 25.4.24. Mr. R. Krishnamoorthy, a professional in Corporate Finance, Controllership or Risk Assessment and Management was invited share his valuable ideas on the topic. Students and faculty members benefitted out of it.

FT Fashion Event



Sona College of Technology hosted an exciting event filled with creativity and talent for the department of Fashion Technology. The event was graced by the presence of our Principal Prof.Dr.S.R.R. Senthilkumar, Dr.D.Raja, HoD/ FT, faculty members and students. Competitions like “The Kids Frock Designing, Manufacturing, Stitchathon Garment Designing Construction and Fashion Show,” helped the students to foster creativity. The event provided valuable experience and recognition for the students involved.



Highlights

Patent Granted

Patents granted for the innovative inventions done by the different departments of Sona College of Technology,

- Our respected Principal, Prof. Dr. S.R.R. Senthilkumar along with Dr. R. Malathy / Civil and Mr. N. Karuppasamy / Civil were granted the patent no. 532510 / 2024 for their innovation, “Development of Pervious Concrete for pavement Blocks Using Steel Slag” on 10.04.2024.
- Dr. P.Suresh/ MCT and Mr. Nishanth were granted patent no. 531655 / 2024 for their innovation, “An Electronic Jacquard Machine Looming” on 03.04.2024.
- Dr. R. Malathy / Civil, Dr. D.Jegatheeswaran / Civil, Dr. P.Velumani / Civil, Ms. V. Arivoli / Civil and Ms. N. Savitha / Civil were granted patent no. 532690 / 2024 for their innovation, “Eco-Friendly Curtain Wall Panels” on 12.04.2024.



Staff Spotlight

என் அப்பா

அன்று பிடித்த கைகள்
இன்றும் நாங்கள்
உங்கள் அரவணைப்பில்

உயர்நிலைப் பள்ளி தலைமை ஆசிரியர்-
இப்படித்தான் என் அப்பாவைப் பரிட்சயம் பலருக்கு. தமிழ் வழி பயிலும், அரசு உதவி பெறும் பள்ளியில் பாடம் -ஆங்கிலம் சொல்லவா வேணும்! மாணவர்களின் சிம்ம சொப்பனம்! கண்டிப்பிற்குப் பேர்போனவர். ஒரு பார்வையும், ஒரு சிரிப்பும் போதும் பிரம்பிற்கு வேலை இல்லாமல் போகும். 12ஆம் வகுப்பு ஆங்கிலப் பாடத்தின் தேர்ச்சி மாணவரின் வாழ்வின் வளர்ச்சி என உணர்த்தியவர். பள்ளிக்கு வராத மாணவனை வீட்டிற்குச் சென்று விசாரித்தவர்(பிடித்தவர்). சத்துணவு பட்டியலில் இல்லாத- மதிய உணவு உண்ண இல்லாத - மாணவர்கள் அவர் கண்ணில் தப்பியதில்லை. தன் பாக்கெட்டில் இருந்து மாணவனுக்குச் செலவு செய்ய தயங்கியதில்லை. கைமாறு ஒருபோதும் எதிர்பார்த்ததில்லை. கடமைக்காக பணியாற்றி பார்த்ததில்லை அவரை.

நான் கல்லூரி முடித்த நாட்கள் ...
என் தந்தை அனுதினமும் இரவு வீட்டிற்கு வரும் நேரம் 9 மணி. ஸ்பெஷல் கோச்சிங் கிளாஸ் / நைட் ஸ்டடி என்றெல்லாம் பெயர் உண்டு. ஆனால் என் தந்தை சொல்லுவதுண்டு, "அவனுக்கு உட்கார்ந்து படிக்கும் சூழ்நிலையும், மின் விளக்குகளும் வேண்டும்" என்று. ஆண்கள் பள்ளி. ஆதலால் எங்களுக்கும் பள்ளிக்கும் ஆன் தொடர்பு கொஞ்சம் தாரம் தான். அனைத்தும் சக ஆசிரியர்களிடமும் எங்கள் குடும்பத்தோடு ஒன்றிய முன்னாள் மாணவர்களிடமும் இருந்து அறிந்தது தான்.

என் பதிவுகள் என் அப்பாவை பற்றி....
கறுசுறுப்பானவர். காலை ஐந்து மணிக்கு பின்பு படுக்கையில் பார்த்ததில்லை. என் அம்மாவின் 'ரைட் ஹெண்ட்'. என்னையும் என் தங்கையையும் பள்ளிக்கு தயார் பண்ணுவதில் இருந்து கிச்சனில் உதவி செய்வது வரை அனைத்திலும் இருக்கும் அவர் பங்கு. "பள்ளியில் அவர் 'error'; வீட்டில் எப்படி?" என்று பலர் கேட்பது உண்டு. கண்டிப்பானவர் தான். நாங்கள் சரியாக உணவு அருந்தவில்லை என்றால்.

காய்கறிகள் பழங்கள் என்று அனைத்து உணவிற்கும் பழக்கப்படுத்தியவர். நிதானித்து பேசுபவர். அனைவரையும் அரவணைப்பவர். பெரியப்பா, பெரியம்மா, சித்தப்பா, சித்தி, அத்தை, மாமா என்று எல்லா உறவுகளையும் எங்களுக்கு அளித்துச் சிறப்பித்தவர். "போதும் என்ற மனமே பொன் செய்யும் மருந்து" என்பதற்கு இலக்கணமானவர். அதையே எங்களுக்கும் போதித்தவர்.

என் ஆசான்...
ஆங்கில, கணித பாடங்களுக்கு. பத்து வயதில் சைக்கிள்; 15 வயதில் டூ வீலர்; 22 வயதில் கார் என்று ஓட்ட வைத்தவர். வார இறுதி நாட்களில் அவர் மதுரைக்குச் செல்வதுண்டு, கை நிரம்பப் புத்தகங்களோடு வருவதுண்டு. Picture stories, Moral stories, Spiritual stories என்று பட்டியல் நீளும். 1980ல் இப்படிப் புத்தகங்கள் அரிது. புத்தகங்கள் படிப்பதில் என் ஆர்வத்தை வளர்த்தவர். என் ஆங்கில புலமைக்கும் வித்திட்டவர். 'இது சரி/ இது தவறு' என்று அவரைப் பார்த்துக் கற்றுக் கொண்டது தான் அதிகம்.

என் அஸ்திவாரம், என் அகராதி...
என் வாழ்வின் ஏற்ற இறக்கங்களில் என்னுடன் நின்றவர்; இன்றும் நிற்பவர். என் சந்தேகங்களுக்கு google அவரே. Phonetics, vocabulary இல் ஆரம்பித்து Decision Making, Situation Handling, Intrinsic Motivation வரை. என் வாழ்வின் முக்கிய தருணங்களில், என் அப்பாவின் கரம் என் பலம்.

அப்பா! என் ஆங்கில புலமை பலர் அறிந்ததே!
ஆனால் இதுவே என் முதல் கிறுக்கல்கள்- தமிழில்!
என் அன்னை 'தமிழ் ஆசிரியை' அன்றோ!!!

- by J. Jeba emylin, IT/AP
Sona College of Technology, Salem

QUESTION PAPER

Everyone in front of us;
A question paper with a fuss.
Long to throw us to toss in the muss,
Like an enthusiastic student, we must try to understand all Question Papers.
Don't go through with fear, even simple will look like Himalaya
Meticulously let us try to concentrate twice or thrice
Despite uniqueness, everyone will be a simple puzzle
Our efforts will make any challenge as an easy tussle
Patience will give us the needed wisdom to enter into their kingdom
Even our life partner will be the toughest question paper
With Love and involvement, if we approach, in a day we can digest and solve
Don't approach any question paper with aversion
Pray Almighty to bless you with a vision
Then we will be a rank holder and our life will be an auspicious mission

- by Mr. Rajagopalan, Ad-Hoc, Tamil
Sona College of Technology, Salem

STOICISM

Shedding tears may relax your pain,
Adding courage to it, craft the mind firm!
Fighting for rights, in which you may win,
Focusing on your duty, leads to the rights confirm!

Proving yourself to someone is a great fun,
Being quiet in some locale is an apt theorem!
Serene Tranquillity calms your vein,
Following these, triumph will make a rhythm!

Stumbling makes you strong in the following steps,
Struggling trains, a consistent practice to learn the best!
Excellence requires stoicism, which escorts the before way,
March proudly to grand Zenith, with head high!

- by - Dr. C. Shahin Banu, AP/English
Sona College of Technology, Salem

Wizardry with Words

CRY OF A DESOLATE HEART

Heart linger where it starts,
Searching peace in rippled water,
Sparkle made shackle in me,
Love arrow shot by angel,
Changed the life angle,
My little heart start to bloom,
Universe turning into billion moons,
Damsel life drifting away,
Throwing hatred into abyss,
Pond of tears now fake lake,
Empty land desert sand,
Blooming Lotus in deserted land,
Sizzling breeze in sunny days,
Vast silence and caressing music.

- by Arun, II Year - BME
Sona College of Technology, Salem

ADOLESCENCE

Novel silence on the faces that love me
When I burst out over silly little things.
I ask myself, 'have you gone insane?'
For which there isn't an answer in my brain.

Different soul in a modified frame
That remains untried and out of shape,
Munchkin fac it was, now a garden of acne,
With Adam growing everyday
And brain in every way.

Brain dancing in head for silly temptations,
My senses trapped in the whirlpool of hallucinations,
Teeny-weeny hormones falling for infatuation,
And the heart tryin hard to escape this stupefaction

Hard to believe the dingy delusion,
I'm left alone in the world of mystification.
Mistake over mistake, led me to depression'
And now I cry out for helping regression.

Then a faint light in my dizzy world
Wiped out the dangling dark light,
Took me from virtual to reality and
I realised that it's the light of maturity.

After pursuing perplexing, I enter sweet sixteen
And swing from the rainbow filled with gleam.
Clear in thoughts and guarding the heart,
Hormones and me far apart.
From the deciduous phase of life,
Every fall teaching a new lesson,
I thank Ms. Adolescence
For chiseling the person who I am!

- by P. Priyadharshini, I Year - MBA
Sona College of Technology, Salem

Colorful Cascade



- by B. Lakshanya / I Yr - ECE (C)
Sona College of Technology, Salem



- by G. Kowsalya, II Yr - FT
Sona College of Technology, Salem



- by M.J. Nishanth Ram / II Yr - ADS
Sona College of Technology, Salem



- by Mohana Prasad / II Yr - MCT
Sona College of Technology, Salem



- by Tharanies S / I Yr - MBA
Sona College of Technology, Salem



- by G. Nithya Shree / II Yr - FT
Sona College of Technology, Salem



- by S. Srivaishnavi / IV Yr - FT
Sona College of Technology, Salem