Press Release

'Top 100 Engineering colleges'

SiliconIndia.com

August, 26, 2011

Dear Mr. Muthu Kumar,

SiliconIndia.com, India's largest professional News and Media Company has published the 'Top 100 engineering colleges' 2011'. We are happy to inform you that according to our exclusive survey 'Sona College of Technology ', Salem, Tamil Nadu is among the top 100 Engineering Colleges in India.

We would like to request you to feature the press release of 'Top 100 engineering colleges, 2011' on your institution's website.

As explained in the release, this ranked list is the first one of its kind. It is based entirely on the real worth of a graduate after 5 years in the corporate world .We assure you that the list has been compiled only after a thorough and exhaustive research and will help your esteemed institution in more ways than one.

For any further clarifications please feel free to contact us.

Thank you,
Regards,
Kornica Dhar
PR Manager
+91-8043112-146
kornica@siliconindia.com

Does Your College Have Anything To Do With The Pay Package You Command??

Bangalore, India, August 26, 2011: College Placements are not really the true indicators of quality of the graduate a college produces. Graduates from certain colleges may command a premium entry level salary. However, over a period of time, with a work experience of about five years or more, his/her salary evens out with that of the graduates from any other renowned colleges.

For instance, of the 60 engineering colleges in Bangalore, the Silicon Valley of India, some graduates may land into their dream jobs with a hefty pay-package. However, none of these colleges produce graduates who can command an average salary anywhere close to that of an IIT graduate.

The compiled list of 'Top 100 Engineering Institutes' is a comprehensive survey, based on the real worth of a graduate that each college has produced. This survey is the first one of its kind. The colleges here have been ranked based on the quality of talent and the performance of their graduates in the corporate world.

We are glad to inform you that according to our exclusive survey, 'Sona College of Technology ', Salem, is ranked 31st in Computer Science Engineering College,33rd in Mechanical Engineering and Electronics and Communication in 'Top 100 Engineering Colleges, 2011'. Also, 'Sona College of Technology', Salem is ranked 9th in the 'Top 10 colleges in the Southern India 'and is among the 'Best M.Tech colleges across India.'

The presence of a large number of technical institutions across the country often makes it difficult for the potential students to make the right choice. Also, the IT organizations are always looking to hire from a variety of quality Institutions. To Bridge this gap between the Industry and the Academia, SiliconIndia.com consulted HR managers, collected data from the various recruitment firms and Job boards.
Also, over 3000 working professionals who completed their engineering in 2006 were interviewed. After an extensive and exhaustive research, the list of top 100 engineering institutes was compiled.

"We believe that despite the various criteria's, the quality of a college lies in the performance of the graduate. This is assessed by the pay package they command in the corporate world after a period of 5 years. This is the real value a college adds to the graduate," says Harvi Sachar, CEO, SiliconIndia.com.

This list is integral to the students and the corporate organizations. It allows the companies to look beyond IITs and hire quality engineers from various colleges. The annual average salary of a graduate after five years in the industry is provided for the students to make a choice as per their interest and caliber at the very start of their career.

The 'Top 100 engineering colleges in India 2011' provides the companies with an insight so that they can reach out to the right colleges and thereby promote industry growth by hiring deserving graduates. The list holds a good amount of credibility and helps the students and the companies select better.

The supplement is easily available in almost all the news-stands and the list is available for download on the website.
http://www.siliconindia.com/education/engineeringcollege/top-100-engineering-colleges-in-india.php?location=cs#1

Contact:
SiliconIndia.com
Kornica Dhar
Pr Manager, SiliconIndia.com
Email: kornica@siliconindia.com
Phone No.: +91- 8043112-146
[10:00 A.M - 6:30 P.M]
http://www.siliconindia.com/
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