SONA COLLEGE OF TECHNOLOGY, SALEM – 636 005.
(AN AUTONOMOUS INSTITUTION)
DEPARTMENT OF MANAGEMENT STUDIES
18th BOARD OF STUDIES MEETING (Virtual Meeting)

21-06-2021

Attendance sheet:

S.No	Name	Designation
1.	Mr. C. Valliappa	Chairman, Sona Group of Institutions
2.	Mr. Chocko Valliappa	Vice-Chairman, Sona Group of Institutions
3.	Mr. Thyagu Valliappa	Vice-Chairman, Sona Group of Institutions
4.	Dr. A.K. Sheik Manzoor	Anna University – Nominee
5.	Dr. R. Nandagopal	Director, XIME, Chennai
6.	Dr. L. Ravindran	MD, Wealthmax India, Bangalore
7.	Mr. J P. Ambrose	General Manager-HR, JSW Steel, Salem
8.	Dr. DVR Subramanya Sastry T	GM, Vee Create, Salem
9.	Mr. K. Nand Kumar	AGM -Play Factory, Bangalore
10.	Dr. S.R.R. Senthil Kumar	Principal, SCT
11.	Dr.J.Akilandeswari	Dean-Academics, SCT
12.	Dr.R.Shivakumar	Member Secretary, Academic council, SCT
13.	Dr. S. Radjarejesri	Professor, Controller of Examinations - SCT
14.	Dr.M. Selvaraj	Professor, Chairman – Board of Studies, Board of Studies, SCT
15.	Dr.P.K. Anjani	Associate Professor, Member – Board of Studies, SCT
16.	Dr.P.Praba Devi	Associate Professor, Member – Board of Studies, SCT
17.	Dr. D. Immanuel	Associate Professor, Member – Board of Studies, SCT
18.	Dr. N. Nithya	Associate Professor, Member – Board of Studies, SCT
19.	Ms.Umaya Salma Sajahan	Assistant Professor, Member – Board of Studies, SCT
20.	Mr.G.Padmanaban	Assistant Professor, Member – Board of Studies, SCT
21.	Dr.S.Sathyakala	Assistant Professor, Member – Board of Studies, SCT
22.	Dr.M.S Kamalaveni	Assistant Professor, Member – Board of Studies, SCT
23.	Dr. V.P. Rameshkumaar	Assistant Professor, Member – Board of Studies, SCT
24.	Ms. V. Jothi Francina	Assistant Professor, Member – Board of Studies, SCT
25.	Dr. D. Ganesan	Assistant Professor, Member – Board of Studies, SCT

Sona College of Technology, Salem – 636 005.

(An Autonomous Institution)

DEPARTMENT OF MANAGEMENT STUDIES

18th Board of Studies Minutes of the Meeting

24.06.2021

Members Present:

S.No	Name	Affiliation
1	Mr. C Valliappa	Chairman, Sona Group of Institutions
2	Mr. Chocko Valliappa	Vice-Chairman, Sona Group of Institutions
3	Mr. Thyagu Valliappa	Vice-Chairman, Sona Group of Institutions
4	Dr. A K Sheik Manzoor	Anna University – Nominee
5	Dr. R. Nandagopal	Director, XIME, Chennai
6	Dr. L. Ravindran	MD, Wealthmax India, Bangalore
7	Mr. J P Ambrose	General Manager-HR, JSW Steel Ltd, Salem
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12	Dr. R Shivakumar	Member Secretary, Academic Council, SCT
13	Dr. S.Radjarejesri	Professor, Controller of Examinations - SCT
14	Dr. M Selvaraj	Professor, Chairman – Board of Studies, SCT
15	Dr. P K Anjani	Associate Professor, Member – Board of Studies, SCT
16	Dr. P Praba Devi	Associate Professor, Member – Board of Studies, SCT
17	Dr. D Immanuel	Associate Professor, Member – Board of Studies, SCT
18	Dr. N Nithya	Associate Professor, Member – Board of Studies, SCT
19	Ms. Umaya Salma Sajahan	Assistant Professor, Member – Board of Studies, SCT
20	Mr. G Padmanaban	Assistant Professor, Member – Board of Studies, SCT
21	Dr. S Sathyakala	Assistant Professor, Member – Board of Studies, SCT
22	Dr. M S Kamalaveni	Assistant Professor, Member – Board of Studies, SCT
23	Dr. V P Rameshkumaar	Assistant Professor, Member – Board of Studies, SCT

| 24 | Ms. V Jothi Francina | Assistant Professor, Member – Board of Studies, SCT |
| 25 | Dr. D Ganesan | Assistant Professor, Member – Board of Studies, SCT |

- Dr.M. Selvaraj introduced members of the Board and welcomed.

AGENDA NO 2: DISCUSSION ON THE PROS AND CONSOF TRIMESTER AND SEMESTER PATTERN

- Dr.P.Praba Devi presented the feedback received from stakeholders on trimester/semester system. The points that were placed by the alumni and the students was, in-depth knowledge of the subject, time for self development in terms of mini projects, add-on courses, flexible time for internship, preparation for competitive exams, placement related preparation and more of field work. They felt all these were not possible in trimester pattern where exams are more frequent and much time need to be spent on academic activities. Based on these points the alumni and the students suggested the semester pattern.

- Moreover, to make students benefit through Industry certified courses, value added programmes, NPTEL courses and live projects, and provide space for other co curricular and extracurricular activities semester is suitable.

- Dr. D. Immanuel expressed that the industry, are expecting the students as early as December-January, in a trimester it is a challenge. Students are involved in Management and Technology (MAT) projects and other live projects through MSMEs, Salem regional economy developmental projects to enhance practical exposure, therefore in a trimester pattern it is observed that the time is inadequate.

- Dr. P.K. Anjani also put forth that 50%of the students are admitted through TANCET counselling and quality of intake, varies.

- Dr. L. Ravindran said that stress/ overload in the trimester pattern is a likely good factor and help the students to manage the modern-day corporate working.

- Mr.Ambrose said that owing to the quality of intake and other feedback, semester can be adopted. He recommended that the program can eventually become a fully residential trimester model in near future.

- The industry experts suggested that in the semester pattern a right amount of rigour and stress need to be ensured so that the students will be able accommodate to the

corporate life. They also suggested that the residential mode of program can be ensured and move to trimester pattern.

- Dr. Sheik Manzoor suggested that as based on the facility, intake, resources and feedback semester can be viable option and student has got the right job is that matters.

- Mr. Gokul, alumni shared his experiences with Sona and suggested for semester which he experienced and all the points were aligned with the earlier ones.

- Dr. J. Akilandeswari assured that having gained some experience with the semester system, the entire programme may be changed to a residential trimester system.

- The Principal Dr.S.R.R Senthil kumar has indicated that industry also needs students to be with them for a reasonably longer duration to do projects which becomes difficult under trimester. Since majority of the students are from Salem, they prefer to be a day scholar.

Approval: Based on the above discussion points, the Board approved the adoption of the Semester pattern from the batches 2021-23 onwards and move to trimester system in future.

AGENDA NO 3: POINTS OF DISCUSSION ON REGULATION

The Curriculum under the Semester pattern was presented and the points discussed on Regulations 2021 are summarized below

- Dr. L. Ravindran, suggested that Management Information System course can be taken to Second semester. First semester can focus on the fundamental concepts. Dr.Sheik Manzoor has suggested that Financial Modelling using spread sheets offered as an elective in Finance specialization can be revised as Business modelling and offered in the first year. Management Information System could be incorporated with Information Technology concepts and offered in the second semester. The members of the Board suggested considering Marketing Management/ Entrepreneurship Development in the First Semester.

- Dr. L. Ravindran, suggested dual specialization where the student can opt for 4 courses from one specialization and 2 from other Specialization from employer point of view. He also suggested that practical courses can be offered in all streams of specialization. He also suggested offering analytics courses like Marketing Research, HR Analytics, SCM Analytics, Financial Analytics and few other as practical courses in every domain to make them industry ready.

Approval: The Board approved the Following:

- Credit Range of 86 to 95
- Courses of Semester I
- The student can either choose a single Specialisation or opt for Dual Specialisation (4 from one stream of specialisation -2 from other stream of specialisation)

EVALUATION PATTERN

Assessment Weighting

Assessment	Marks
Continuous Internal Evaluation (CIE)	60
Semester End Examination (TEE)	40

Assessment Pattern for CIE for Theory (Weighting – 60 Marks)

Sl. No	CIE Component	Marks/ Duration	Weighting
1	CIE Test 1	50 (I hour 30 Minutes)	The mark obtained in the test should be consolidated to 15 Marks and rounded off to the nearest whole number
2	CIE Test 2	50 (I hour 30 Minutes)	The mark obtained in the test should be consolidated to 15 Marks and rounded off to the nearest whole number
3	Quiz	10	10 Marks
4	Assignment	10	10 Marks
5	Case study Presentation/ Field work/ Mini Project / Seminar etc	10	10 Marks
	Total Marks		60 Marks

CIE Question Pattern (50 Marks 1.5 Hours)

Section	Pattern	Marks
A	Four Questions Four Questions to be answered out of Five	$4 \times 5 = 20$
B	Three Questions Three Questions to be answered out of Four Question No 6 is compulsory (Caselet)	$3 \times 10 = 30$
	Total Marks	50

SEE Question Pattern (100 Marks 3 Hours)

Section	Pattern	Marks
A	Eight Questions to be answered out of Nine	$8 \times 5 = 40$
B	Six Questions to be answered out of Seven Question No 10 is compulsory (Caselet)	$6 \times 10 = 60$
	Total Marks	**100**

- **Credit Transfer**

The industry offered electives (3 credits) can be identified and floated for the students. A student desirous of doing the industry offered elective will be provided with a chance to forego one of the professional electives in Semester III once he/ she clears the examination and opts for a credit transfer. However the courses must be those approved by Department Consultative Committee and the Industry Oriented Courses Committee (IOCC). The student, is permitted to undergo industry offered electives and the credits earned over and above the minimum requirement for the award of the degree will not be considered for CGPA calculation.

A student is permitted to do any number of NPTEL courses but can transfer credits and forego one professional elective in semester III. The student is permitted to undergo NPTEL course during any semester of the programme and the credits earned over and above the minimum requirement for the award of the degree will not be considered for CGPA calculation.

In total a student who opts for transferring credit for one Industry Offered Elective and one NPTEL course can forego two professional elective courses in Semester III (total of 6 Credits).

AGENDA NO 4: DISCUSSION ON VALUE ADDED PROGRAMS

- Vice Chairman Mr. Thyagu Valliappa has enquired if the collaborations with the leading companies like Zoho who offer products like Big data analytics, Info graphics, SAP.
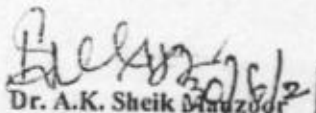
- Dr.Manzoor has suggested joining with those leading organisations across verticals and offering certificate courses with 30 theory and 30 lab hours.

Approval: The Board has approved that value added courses can be offered by the department over and above the curriculum.
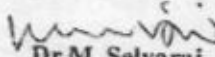
AGENDA NO: ANY OTHER MATTERS

- Vice Chairman Mr.Chocko Valliappa suggested Recruit, Train and Deploy kind of operations need to be adopted in terms of getting the students associated with the corporate. This would make the graduate students become custom suited for that industry and align themselves with it and have a guaranteed job.
- Mr. Thyagu Valliappa spoke about the JEF (Jobs, Entrepreneurship and family Business) and asked for views about family business and start-ups where more value can be provided to the students.
- Dr.L. Ravindran suggested refresher courses like Family Constitution, setting up Family Business council, Investment advisory and Venture Capital to the family businesses and entrepreneurs in this region.
- Dr.Subramanya Sastry suggested a workshop for faculty on integrating Family Business, Entrepreneurship, Business Intelligence and Data Analytics concepts.
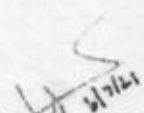
Dr.P.K Anjani delivered the vote of thanks.

Dr. A.K. Sheik Manzoor

Anna University – Nominee

Dr.M. Selvaraj

Chairman – Board of Studies

Dr. S.R.R. Senthil Kumar
Principal
Sona College of Technology