SONA SCHOOL OF MANAGEMENT
SONA COLLEGE OF TECHNOLOGY
Action taken Report
Academic Year 2021-2022

15.7.22

Sl. No	Stakeholders	Consolidated Feedback	Action to be taken	Action Taken

1	Students Feedback	Overall, the feedback is positive, with the majority of students agreeing or strongly agreeing that the NPTEL courses are effective and a good learning experience. Students are particularly satisfied with the curriculum's ability to help them solve real-life problems, develop their personality, acquire entrepreneurial skills, and enhance participative learning. There is also strong support for the curriculum's ability to fulfil their expectations, help them make decisions, solve local and global problems, support employability and higher studies, and promote lifelong learning. The few students who expressed disagreement did so in relatively small numbers, indicating that these areas are not major concerns.	• Continue to deliver high-quality NPTEL courses that are effective and provide a good learning experience for students.
			
			• Maintain the relevance of the curriculum to industry and emerging areas of management. Continue to focus on developing students' communication, leadership, and other soft skills.
				• NPTEL courses are offered to the students and the students study one of the NPTEL course as a mandatory course in the place of one professional elective.
				• New courses introduced:
				  ○ Fintech and emerging technologies
				  ○ Social Entrepreneurship
				  ○ Product and Brand Management
				  ○ Business Intelligence

2	Alumni Feedback	The courses are relevant to industry and teach emerging areas of management, helping students build communication, leadership, and other soft skills.
		Internships and capstone experiences prepare students for their professions, while specialization courses support placements, entrepreneurship, and higher studies. The curriculum also addresses human values and ethics.
			• Offer specialized courses that support students' placement, entrepreneurship, and higher studies goals.
			
			• Partner with industry leaders to create more opportunities for students.
				• New courses introduced:
				  ○ Fintech and emerging technologies
				  ○ Social Entrepreneurship
				  ○ Product and Brand Management
				  ○ Business Intelligence
				• Certificate programme on Tableau and power BI offered to students

3	Teachers Feedback	Overall, the feedback is positive. Most parents rated the program as good or moderate. The course has provided a full-fledged learning, helps your ward to solve real life problems and helps in decision making, helps in problem solving, curriculum is based on industry requirements, value-added courses are useful and enhance learning, syllabus helps in personality of your wards, the program equips the students for placements/ entrepreneurship.	• To focus on including the course content, problem-solving skills development, industry relevance, value-added courses, program's effectiveness in preparing students for placements and entrepreneurship, and impact on personality development.	• The course Business Research Methods is offered as theory cum practical course. • Recent topics on CRM, IOT, Quantum computing and block chain was included in information systems • Open Book test was implemented • Guest lectures/ expert lectures organized

4	Employer Feedback	The program effectively develops competencies and knowledge in functional areas. Students are well-versed in applying modern computational, simulation, and analytical tools using a research-based approach. Strong emphasis is placed on effective communication skills, both oral and written. Students are nurtured to demonstrate leadership and work effectively in teams. The program imparts proficiency in applying quantitative and qualitative tools. Ethical principles are deeply ingrained, and IT skills are developed to a high standard. Creativity, innovation, and continuous self-learning are actively encouraged.	• Continue to effectively develop competencies and knowledge in functional areas. • Reinforce the importance of effective communication skills, both oral and written, in all aspects of the program, including coursework, extracurricular activities, and professional development workshops.	• Students are encouraged to take up NPTEL courses and Guest lectures are arranged. • Training programs focusing on communication skills and softskills are conducted. The students are encouraged to participate in events organized by professional bodies like MMA, CII etc.
5	Parents Feedback	The overall feedback is mixed, with the majority of students rating the program as good or moderate. While the quality of teaching, examination system, and availability of resources were generally well-received, there is room for improvement in the program's ability to prepare students for placements and entrepreneurship. Additionally, some students felt that the value-added courses and experiential learning opportunities could be enhanced.	• Develop and implement a dedicated course or module on career preparation and entrepreneurship • Provide student with more opportunities to gain practical experience through internships, apprenticeships, and start-up programs • Organize workshops and seminars on topics such as resume writing, interviewing skills, and business development.	• A course on social entrepreneurship is introduced.

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