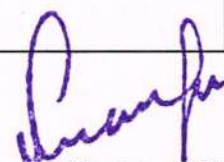


SONA SCHOOL OF MANAGEMENT
SONA COLLEGE OF TECHNOLOGY
Action to be taken Report
Academic Year 2018-2019

20.4.2019

Sl. No	Stakeholders	Consolidated Feedback	Action to be taken
1	Students Feedback	Majority of students strongly agree that the curriculum fulfills their expectations and industry expectations, helps them solve real-life problems and make decisions, develops their personality, helps them solve local and global problems, supports employability and higher studies, and helps them acquire entrepreneurial skills and lifelong learning. Almost all students agree that the pedagogy used enhances participative learning and experiential learning. Overall, the feedback is overwhelmingly positive, indicating that the curriculum is well-designed and effectively meets the needs of students.	<ul style="list-style-type: none"> • Partner with employers and other organizations to develop and implement innovative curriculum programs that align with industry needs • Promote participative work on real-world projects, and engage in hands-on activities.
2	Alumni Feedback	The courses are well-aligned with industry needs, covering emerging management areas and fostering essential skills like communication, leadership, and soft skills. Practical experiences through internships and capstone projects enhance professional preparedness. Specialized courses aid in securing placements, entrepreneurship ventures, or further studies. The curriculum instills values and ethical principles.	<p>Invite industry experts to guest lecture and conduct workshops.</p> <p>Design courses and assignments that provide opportunities for students to develop their communication, leadership, and soft skills.</p>
3	Teachers Feedback	The teachers are overwhelmingly satisfied with the program, with all respondents rating the course as either good or excellent. They are particularly pleased that the course has provided a full-fledged learning experience, helped their students to solve real life problems and make decisions, and equipped them for placements/ entrepreneurship. They also appreciate that the curriculum is based on industry requirements and that the value-added courses are useful and enhance learning. Overall, the feedback suggests that the program is meeting the needs of its students and providing them with a high-quality educational experience.	Continue to promote participative and experiential learning in the program by providing students with opportunities to collaborate with peers, work on real-world projects, and engage in hands-on activities.
4	Employer Feedback	The program emphasizes developing competencies and knowledge in functional areas, applying modern computational tools, and communicating effectively. Students are also encouraged to demonstrate leadership, work in teams, and apply quantitative and qualitative tools. Ethical considerations are integrated, and IT skills are honed. Creativity, innovation, and continuous self-learning are fostered.	Continue to emphasize developing competencies and knowledge in functional areas, applying modern computational tools, and communicating effectively in the curriculum.
5	Parents Feedback	Based on the survey results, the majority of Parents expressed satisfaction with various aspects of the program, including the quality of teaching, examination system, and availability of computer labs, value-added courses, and experiential learning opportunities. They also indicated that the courses have helped them gain knowledge and that the program effectively prepares them for placements or entrepreneurship. These positive responses suggest that the program is meeting the needs of its parents and providing them with a high-quality educational experience.	Continue to provide high-quality teaching, value-added courses, and experiential learning opportunities


 Director –MBA

Prof. Dr. Swarup K. Mohanty
DIRECTOR
Sona School of Management
 (A Unit of Sona College of Technology)
Salem-636 005.

**SONA SCHOOL OF MANAGEMENT
SONA COLLEGE OF TECHNOLOGY
Action to be Taken Report**

20.11.2019

Sl. No	Stakeholders	Consolidated Feedback	Action to be taken
1	Students Feedback	Higher number of students strongly agrees that the curriculum satisfies their expectations and industry expectations. Mostly all the students claims that the curriculum helps to solve real life problems and helps to develop their personality. Maximum students strongly agree that the curriculum helps in solving local and global problems and supports employability and higher studies. The syllabus is helpful to majority of students to acquire entrepreneurial skills. Pedagogy is also useful to majority students in experiential learning.	<ul style="list-style-type: none"> • New curriculum to be developed by getting suggestions from employers and organizations • By giving real time projects to students to learn problem solving skills
2	Alumni Feedback	Higher number of students strongly agrees that the curriculum satisfies their expectations and industry expectations. Mostly all the students claims that the curriculum helps to solve real life problems and helps to develop their personality. Maximum students strongly agree that the curriculum helps in solving local and global problems and supports employability and higher studies. The syllabus is helpful to majority of students to acquire entrepreneurial skills. Pedagogy is also useful to majority students in experiential learning.	<ul style="list-style-type: none"> • Conduct Industry Guest Lecture and organizing workshop • Develop courses that enhance students to improve their communication, leadership and soft skills

3	Teachers Feedback	<p>Most of the teachers are highly satisfied with the program, with all respondents rating the course as either Excellent or good. They are particularly pleased that the course has provided a full-fledged learning experience, helped their students to solve real life problems and make decisions, and equipped them for placements/ entrepreneurship. They also appreciate that the curriculum is based on industry requirements and that the value-added courses are useful and enhance learning. Overall, the feedback suggests that the program is meeting the needs of its students and providing them with a high-quality educational experience.</p>	<ul style="list-style-type: none"> • Training the faculty in developing the students and providing themselves with the opportunities available.
4	Employer Feedback	<p>Most of the Employer gives positive comments that the syllabus matches the competencies and knowledge of functional areas, that can be applied in computation and simulation. Students are encouraged to work in team, exhibit leadership, and improve communication. Ethical considerations are integrated, and IT skills are honed. Creativity, innovation, and continuous self-learning are fostered.</p>	<ul style="list-style-type: none"> • Continue to improve the competencies in functional areas, modern tools and communication effectively
5	Parents Feedback	<p>The majority of Parents are highly satisfied with the aspects of the program, including the quality of teaching, examination system, and availability of computer labs, value-added courses, and experiential learning opportunities. They also indicated that the courses have helped them gain knowledge and that the program effectively prepares them for placements or entrepreneurship. These positive responses suggest that the program is meeting the needs of its parents and providing them with a high-quality educational experience.</p>	<ul style="list-style-type: none"> • Continue to provide high-quality teaching, value-added courses, and exponential learning opportunities



Director- MBA

Prof. Dr. Swarup K. Mohanty
DIRECTOR
Sona School of Management
 A Unit of Sona College of Technology
Salem-636 005.